

RANGE OF SERVICES

An old proverb states: *“a vision without a plan is just a dream. A plan without a vision is just drudgery. But a vision with a plan can change the world.”*

1. BOARD DEVELOPMENT

- A. Roles and Responsibilities
- B. Relationship to CEO / ED and Staff
- C. Assessment
- D. Goal Setting
- E. Visioning

2. CHANGE MANAGEMENT

- A. Support through Changes: Leadership, Operations,
- B. Guidance in Crisis

3. EVENT MANAGEMENT

- A. Planning
- B. Execution
- C. Wrap Up

4. FUNDRAISING

- A. Development Review
- B. Assessment
- C. Data Management
- D. Prospecting
- E. Donor Strategy

5. INTERIM EXECUTIVE

- A. Leadership during Executive Transition
- B. Recruiting

6. LEADERSHIP MENTORING

- A. Executive Director / CEO
- B. Development Director / CDO
- C. Rising Stars

7. MARKETING

- A. Audience
- B. Content – Your Story
- C. Value Proposition
- D. Message Distribution and Coordination
- E. Outcomes

8. STRATEGIC PLANNING

- A. Vision
- B. Mission
- C. Core Values
- D. Analysis
- E. Long Term Goals
- F. Yearly Objectives
- G. Action Plans

9. TEAM BUILDING

- A. Boards
- B. Staff