**WACA *Engage America*:**

**Future of Korea 2020 Application**

**Due: March 13, 2020 by email in .doc/.docx format to Rachel Pastor at rpastor@worldaffairscouncils.org**

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| --- | --- |
| **Council Name****Possible Dates** |  |
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**Event Details**

**Please include the name of the program, ideal talking points/subjects for the speaker to discuss, potential moderator(s), how time will be managed and if there is a Q&A session planned, number and types of events, time of day, and location(s).**

**Expected Number of Attendees**

**Ancillary Event Plans and Potential Partnerships**

**WACA’s funder, the Korea Economic Institute, is looking for strong ancillary events this year, particularly media interviews/meetings and student meetings.**

**Please include a description of any additional activities conducted with the speaker in addition to the main speaking event. All four of the following options are strongly encouraged, depending on the needs and capacity of the local Council.**

1. **Business meeting, such as with the local chamber of commerce**
2. **Student meeting, such as a university/high school forum**
3. **Community leader meeting, such as a meeting with local political/business leaders**
4. **Media meeting, such as an interview with local media outlets or editorial board**

**Projected Costs**

**Please outline your projected costs in the budget below, as well as describe any outside funding/voluntary resources:**

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| --- | --- | --- |
| **Item #** | **Category** | **Amount** |
| **1** | **Venue & A/V** | $ |
| **2** | **Food & Beverage** | $ |
| **3** | **Promotion** | $ |
| **4** | **Printing** | $ |
| **5** | **Other (Explain Below)** | $ |
| **6** | **Speaker Costs** | $ |
|  | **Total** | **$** |

**Media and Community Engagement Strategy**

**How do you plan to inform the general public and media about this event?**

**Goals/Expected Outcomes**

**Contact Information for Responsible Council Staff Member**

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| --- | --- |
| **Name****Title****Phone Number****Email Address** |  |
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**Requirements**

By signing below, I hereby acknowledge that if selected to participate in this program, I will, to the best of my ability, fulfill the activities as proposed above.

**Any materials, including photos, video, publicity, and printed materials, developed as part of the project or in support of the efforts, must be made available to World Affairs Councils of America at the time of final reporting. All materials, digital or physical, must include the World Affairs Councils of America and Korea Economic Institute logos.**

I agree that I will submit to WACA an official report on the outcomes of the event within 30 days of hosting the event utilizing the WACA Program Report.

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| **Signed****Name (Printed)****Date** |  |
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