

Communicating Stewardship in the Digital Age



Catholic Stewardship Consultants, Inc.

www.CATHOLICSTEWARD.com

Tommy Rose

- Started in digital media in 1997 at Realty.com
- Worked in newspaper and outdoor media from 1998 until 2005
- Catholic Stewardship Consultants staff member since March 2005
- Worked with a national Catholic digital marketing firm for two years with Catholic universities and other national Catholic apostolates and ministries

The Great Commission

Luke 16:14-18



**Go into the
whole world
and proclaim
the gospel to
every creature.**

The Great Commission

Luke 16:14-18



Go into the
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and **proclaim**
the gospel to
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The Great Commission

Luke 16:14-18



Go into the
whole world
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every creature.

Go into the WHOLE WORLD

- **PARISH WEBSITES**
- **PARISH APPS**
- **MASSTIMES.ORG**
- **DIOCESAN WEBSITES**
- **OTHER CHURCH DIRECTORIES**

The Great Commission

Luke 16:14-18



Go into the
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TO EVERY CREATURE

- **PHONE/TEXT**
- **EMAIL**
- **SOCIAL MEDIA**
 - **FACEBOOK**
- **PARISH APPS**

The Great Commission

Luke 16:14-18



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Go into the WHOLE WORLD

- **PARISH WEBSITES**

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Parish Websites

- **MASS & CONFESSION TIMES**
- **UPCOMING EVENTS OR ANNOUNCEMENTS**
- **ONLINE REGISTRATION**
- **BULLETIN**
- **ONLINE FORMATION**

Search ...



MASS TIMES

SATURDAY- 4:30P.M.

SUNDAY- 8:30A.M. & 11:00A.M.

MONDAY THRU FRIDAY- 7:30A.M.

FRIDAY 7:00P.M. TRIDENTINE MASS

HOLY DAYS

VIGIL MASS - 7:00P.M.

HOLY DAY: 7:30A.M., 12:00P.M. & 7:00P.M.

FIRST FRIDAY

MASS: 7:00P.M. TRIDENTINE MASS

NATIONAL HOLIDAYS

9:00A.M.

CONFESSIONS

SATURDAYS: 3:00P.M.-4:00P.M.

THURSDAY BEFORE FIRST FRIDAY

8:00A.M.-9:15A.M.

FIRST FRIDAY: 5:30P.M.-6:30P.M.

Upcoming Events

23

AUG

Mass Fr. Troha

08:30 AM to 09:30 AM

23

AUG

Mass Fr. McNeil/Dcn George

11:00 AM to 12:00 PM

24

AUG

Mass-Fr. McNeil

07:30 AM to 08:30 AM

25

AUG

Mass-Fr. McNeil

07:30 AM to 08:30 AM

25

AUG

Women's Prayer Group-SJH

07:00 PM to 08:30 PM

26

AUG

Mass-Fr. McNeil

07:30 AM to 08:30 AM

[VIEW FULL CALENDAR](#)[Stewardship](#)[PSR](#)[Ways to
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Resources](#)[Parish
Documents](#)



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ST. FRANCIS XAVIER CATHOLIC CHURCH - STILLWATER, OK

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[STEWARDSHIP](#) [ONLINE GIVING](#) [FORMS](#) [EVENT REGISTRATION](#) [SPANISH COMMUNITY](#) [RESOURCES](#)



Registration to Our Parish

If you are looking to register as a parishioner at St. Francis Xavier Catholic Church, please complete the following form and our Parish Office will contact you with more information.

Please complete the form below.

Date of Registration

MM

DD

YYYY

Name *

First Name

Last Name

Date of Birth

[Home](#)[Our Parish](#) ▾[Getting Involved](#) ▾[Sacraments](#) ▾[Resources](#) ▾[Giving](#)

View a Live Mass

Stay connected.
Watch a live
streaming of
our 9:30 am
Sunday Mass.



Mass & Confession

View our full
schedule of
Masses, and
reconciliation/
confession
times.



Weekly Bulletins

Keep up-to-date
on St. Philip
Neri news and
upcoming
events. View
and download
our bulletins.



Monthly Newsletter

Keep up-to-date
on St. Philip
Neri news. View
and download
our monthly
newsletters.

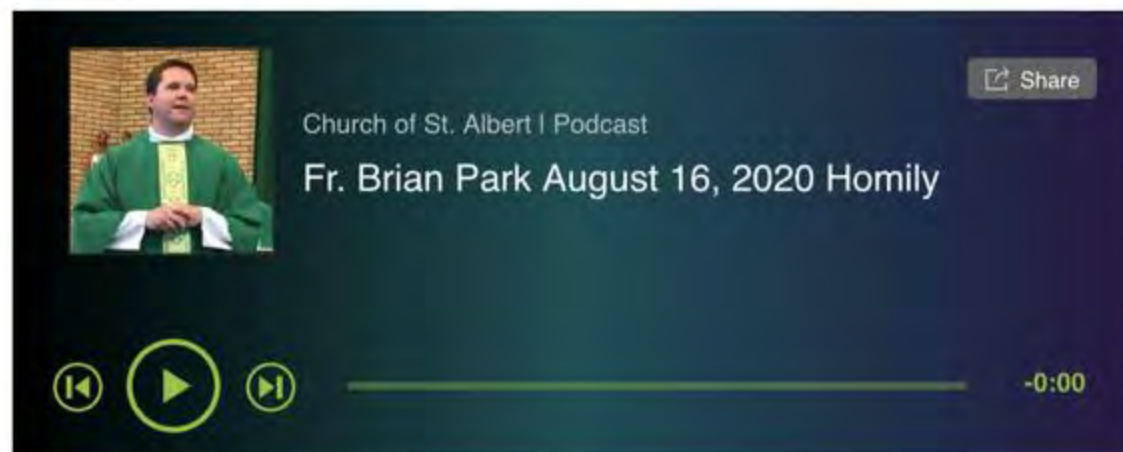


Join Our Parish

Interested in
becoming a
member of St.
Philip Neri?
Learn more.

What's New at Saint Philip Neri

Our Parish Podcast



- | | |
|---|---------|
| ▶ Fr. Brian Park August 16, 2020 Homily | 13:25 |
| ▶ Happy 34th Birthday Fr. Joe! | 0:48 |
| ▶ Full Audio Saturday, August 15, 2020 4pm Mass | 1:00:16 |
| ▶ Fr. Joe Zabinski August 15, 2020 | 7:26 |
| ▶ Deacon Paul Ravnika August 9, 2020 Homily | 7:06 |
| ▶ Fr. Brian Park August 2, 2020 Homily | 10:42 |
| ▶ Fr. Joe Zabinski July 26, 2020 Homily | 8:39 |

Formed.org Registration

We've Purchased
a Gift for You!

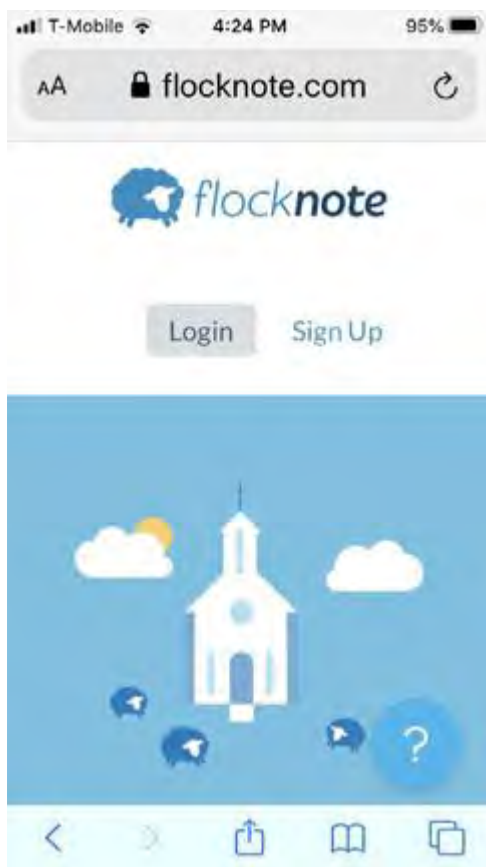
Enjoy a [free](#) subscription to [formed.org](#)
an incredible online gateway to the best
Catholic content, all in one place!

[REGISTER NOW](#)

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- **PARISH APPS**
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-
-

Parish Apps



Go into the WHOLE WORLD

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- **PARISH APPS**
- **MASSTIMES.ORG**
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-



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masstimes.org



Mass Times Trust

★★★★★

GET — On the App Store

View



masstimes.org

MASS TIMES FOR TRAVEL

Map

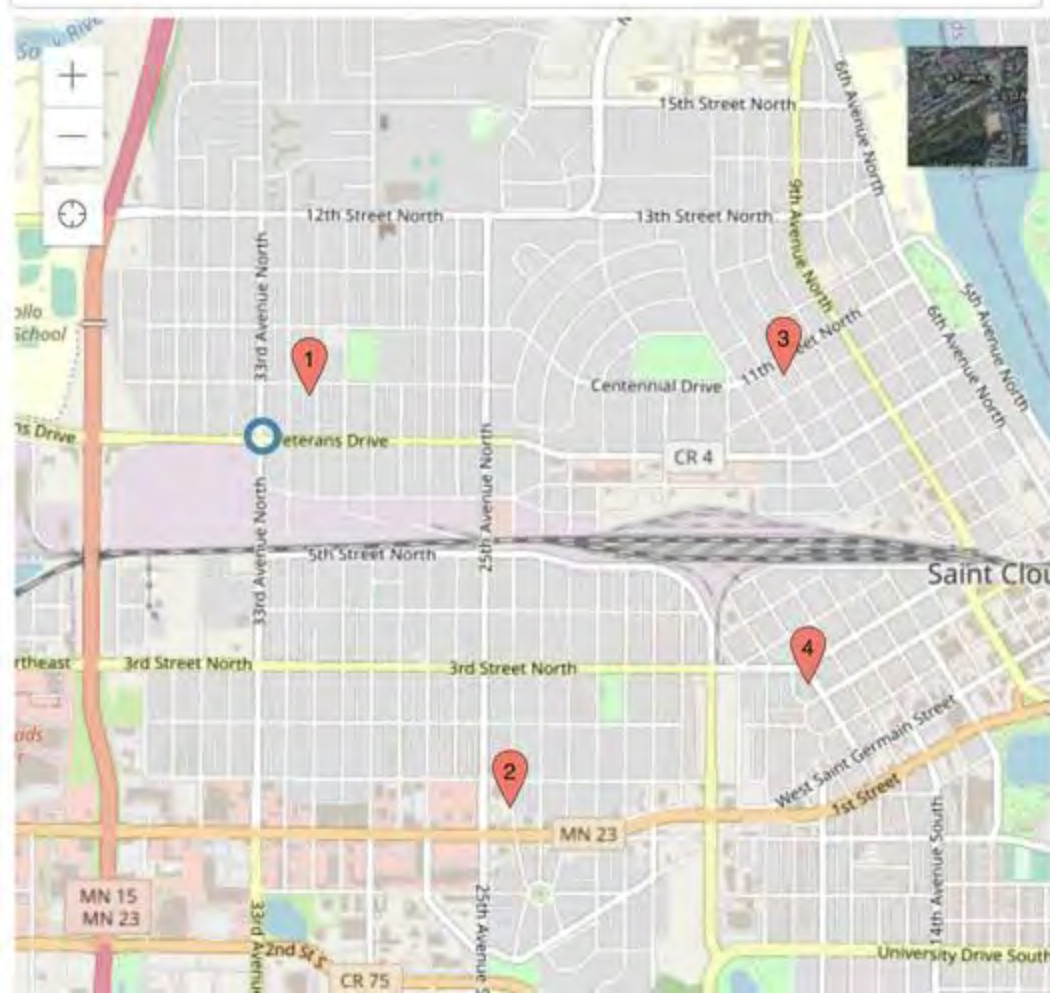
About

Donate

Volunteer



St Cloud, Minnesota



Church is on your right.

Sunday ▾

All ▾

3. St. Paul - 1.17 miles - Saint Cloud, Minnesota - Parish WebsiteMass Times**Sunday:** 9:00 AM

Wednesday: 8:15 AM

Friday: 8:15 AM

[Update This Parish's Data](#)

Rite: Roman-Latin, Language: English

(320) 251-4831

1125 11th. Ave. North

Saint Cloud, Minnesota 56303

At the intersection of 12th. St. N and 11th. Ave.

4. St. John Cantius - 1.30 miles - Saint Cloud, Minnesota - Parish WebsiteMass Times**Sunday:** 7:30 AM, 10:45 AM

Tuesday: 8:30 AM

Wednesday: 8:30 AM

[Update This Parish's Data](#)

Rite: Roman-Latin, Language: English

(320) 251-4455

1515 North 3rd. St.

Saint Cloud, Minnesota 56303-4517

FAQs

I found my parish but the schedule isn't correct—how can we fix it?

Have you noticed that your parish data isn't up to date? Fortunately, there is an easy way for you to update your Mass schedule. On your computer just follow the link beneath the listed Mass times to "Update This Parish's Data". When you click on this link your browser will open a new tab where you can make changes after initially asking you for an email address. Don't worry, we won't be sending you any junk email. We just like to keep track of who is making the changes. After you enter your email address you will see the form that will allow you to update your parish information.

We greatly appreciate your help with this. The Mass Times Trust has a daunting task: we're trying to keep a record of every Catholic Church and every Mass on earth so that your fellow Catholics may be able to find a Mass to attend when they are not able to go to their home parish. To our knowledge, nobody else has as much information as we have been able to collect over the past 25 years. Many hands make light work, and we are grateful for your assistance. If you have any questions or concerns please send an email to webmaster@masstimes.org and we'll help out.

Our church isn't listed! How do we add it?

If you need to add a new church or delete a church because it has closed, please send an email to webmaster@masstimes.org and provide the name of the church and its address.

Are contributions to the Mass Times Trust deductible for U.S. Income Tax Purposes?

The Mass Times Trust is a charitable organization with a 501(c)(3) classification in the United States. Donations are used to keep the database of churches and Mass times up to date as well as to keep the website and *Mass Times for Travel* apps current. The U.S. Federal Employer Identification Number is 65-0724755. The Mass Times Trust is listed in the Official Catholic Directory under the Diocese of Lansing section. The Internal Revenue Service uses this directory as the basis for recognition of exempt organizations. The most recent IRS [determination letter](#) is available from the United States Conference of Catholic Bishops. Donations may be mailed to Mass Times Trust, 1500 E Saginaw St., Lansing, MI or entered [online](#).

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- **DIOCESAN WEBSITES**
-

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PARISHES

Parishes

The following are the parishes in the Diocese of Saint Cloud, listed alphabetically by city. Click the "+" to show more parish information.

[A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#)

A

[+](#) Albany – Seven Dolors[+](#) Alexandria – St. Mary[+](#) Avon – St. Benedict

B

[+](#) Battle Lake – Our Lady of the Lake[+](#) Becker – Church of Mary of the Visitation

Go into the **WHOLE WORLD**

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- **PARISH APPS**

Parishioner Information

- **PARISH DATABASES**
- **COLLECTING & CORRECTING INFO**
- **HOUSEHOLD INFORMATION**
- **PHONE & EMAIL/HOUSEHOLD & INDIVIDUALS**
- **UPDATE. UPDATE. UPDATE.**

TO EVERY CREATURE

- **PHONE/TEXT**

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AA

callingpost.com



Excellent



4.8 out of 5 based on 406 reviews

★ Trustpilot

HOME FEATURES PRICING ABOUT

TRY IT FREE

CallingPost 

Call us at [\(877\) 665-5646](tel:(877)665-5646)

Text us at [\(706\) 665-5646](tel:(706)665-5646)

LOG IN

Great Leadership is one Communication away.
Voice Broadcasting, Texting & Email Service.

TRY IT FREE

LOG IN

We believe great communication results in great

HEAR A DEMO



[Printable](#)

AUGUST 21, 2020

Date/Time Sent: 8/21/20 10:30 AM EST

Group(s): July List

Message Results

Overall Status: **COMPLETED**

Phone: 1086 / 1122
- 97%

Text: 0 / 0

Email: 0 / 0

Review Message

click any icon to review the message that was sent



PHONE

PHONE RESULTS

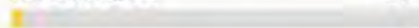
Live Answer 17%



Answering Machine 80%



Undelivered 3%

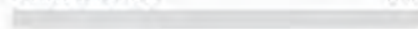
[VIEW MORE PHONE DETAILS](#)

TEXT RESULTS

Delivered 0%



Undelivered 0%

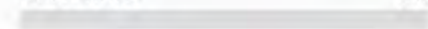
[VIEW MORE TEXT DETAILS](#)

EMAIL RESULTS

Open Rate 0%



Click Rate 0%



Undelivered 0%

[VIEW MORE EMAIL DETAILS](#)[BACK](#)

First Name	Last Name	Member Phone	Delivery Time ?	Attempts ?	Result ?	
Carmeline	Worley	4407294213	8/21/20 10:34 AM EST	1	Answering Machine	
Carmen	Cesa	4402277494	8/21/20 10:33 AM EST	1	Answering Machine	
Carmen	Polly	4409751117	8/21/20 11:39 AM EST	2	Connected(Live)	
Carmen	Tripepi	4409511579	8/21/20 1:54 PM EST	5	Intercept	
Carmine	Niro	4409180859	8/21/20 11:35 AM EST	5	Intercept	
Carol	McCullough	4409538402	8/21/20 10:39 AM EST	1	Answering Machine	
Carol	Legris	4407249087	8/21/20 10:35 AM EST	1	Answering Machine	
Carol	Dillard	4405850375	8/21/20 10:33 AM EST	1	Answering Machine	
<div><div>1</div><div>2...</div><div>items per page</div></div> <div>1 - 200 of 1122 items</div>						

TO EVERY CREATURE

- **PHONE/TEXT**

- **EMAIL**

-

-

-

[View this email in your browser](#)



Stewardship: A Way of Life!

Participate in our Stewardship Renewal today!

The 2019 Stewardship Renewal is underway! This weekend, October 12/13, 2019 is our Commitment Weekend — a time when all parishioners are invited to take a step forward in faith through making commitments to God and our parish.

Each year, God calls us to give of ourselves in new ways. How is God calling you to give of your time, talent and treasure this year? Pray about it, then make firm commitments to Him by filling out and returning your commitment card. Even if you participated in our Stewardship Renewal last year, we invite you to commit yourselves anew.

Immaculate Conception - Willoughby

2019 Commitment Card Grateful Stewards

Please complete only one commitment card per family. If you have already completed a paper commitment card, there is no need to complete a second online card.

To begin your commitment card, please enter your name and household information on the page below. Then, click on the following pages for commitments of time, talent and treasure. On the last page, you will have the opportunity to review all of your commitments and make changes before submitting your commitment card. Note that once you have entered your name and household information, and moved on to the "Time" component of your commitment card, you may save your progress and come back to work on your commitment card later if needed. Simply click the "Save and continue" link at the top of your web browser and follow the instructions.

Thank you for participating in our Stewardship Renewal! God bless you!

**Privacy Statement: Protecting your privacy is important to us. Rest assured that the information recorded on your commitment card will remain confidential at all times.*

First Name (Required) *

Last Name (Required) *

Phone (Home and/or Cell) (Required) *

Characters used: 0 (minimum 10)

Email

BACK TO ALL MINISTRIES

EDIT MINISTRY

Oktoberfest in July Volunteers

Description: The entire parish comes together the third weekend in July to sponsor the annual Oktoberfest in July. The preparations involved are numerous, and we rely on the hands of many to successfully put on this event. Around 500 volunteers are needed for this event each year.

Interested Parishioners - Need to follow-up

Christina Gambatese - See Contact Info, Notes and Actions

Brandy Bliss - See Contact Info, Notes and Actions

Carla Semancik - See Contact Info, Notes and Actions

Richard Vild - See Contact Info, Notes and Actions

Michael Gruss - See Contact Info, Notes and Actions

Annette Gruss - See Contact Info, Notes and Actions

Gregory Danaher - See Contact Info, Notes and Actions

Robert Skolicki - See Contact Info, Notes and Actions

Reports, Notes, and Actions

FOLLOW-UP NOTES TO REMEMBER

MINISTRY REPORT

DOWNLOAD REPORT

Click to create an updated printable PDF of interested, Pending and Active Members.

ELECTRONIC SPREADSHEET

Download Electronic Spreadsheet of Ministry Members

Ministry Leader(s)

ADD LEADER

Name

Contact

Elayne Kramer

elaynekramer@oh.rr.com


REMOVE

Phone: (440) 951-7728

Monthly Newsletters

9:33 PM, Sun Aug 23 us20.campaign-archive.com


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Dear Parish Family,

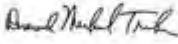
Below are the links to our September newsletter.

In addition to the PDF version we provide you on Immaculate.net, we have published the digital "Flipbook" version of your newsletter. It is ideal for viewing on desktop or laptop computers, as well as tablets such as iPad and Surface.



Finally, we have provided the mobile-friendly version of each individual article. The title of each article can be clicked to read the full article. You can also use those links to post articles about our parish to your social media accounts to share with your friends and family all the great things that are happening at Immaculate Conception.

Thank you for your continued participation in the life of our parish. Please pray for me as I continue to pray for you all.




Fr. Travis


[Click HERE to read the September Parish Newsletter PDF Version.](#)

[Click HERE to read the September Parish Newsletter Flipbook Version.](#)

Monthly Newsletters

9:33 PM, Sun Aug 23 [us20.campaign-archive.com](#) 30% 


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Dear Parish Family,

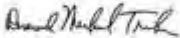
Below are the links to our September newsletter.

In addition to the PDF version we provide you on [Immaculate.net](#), we have published the digital "Flipbook" version of your newsletter. It is ideal for viewing on desktop or laptop computers, as well as tablets such as iPad and Surface.



Finally, we have provided the mobile-friendly version of each individual article. The title of each article can be clicked to read the full article. You can also use those links to post articles about our parish to your social media accounts to share with your friends and family all the great things that are happening at Immaculate Conception.

Thank you for your continued participation in the life of our parish. Please pray for me as I continue to pray for you all.



Rev. Travis

[Click HERE to read the September Parish Newsletter PDF Version.](#)

[Click HERE to read the September Parish Newsletter Flipbook Version.](#)

Monthly Newsletters

Mobile Friendly Newsletter Articles

(Click any of the titles to read.)

A Letter From Our Pastor -
"Coincidental" Stewardship

Visible Figures of Hospitality - The
Usher Ministry

Building the Domestic Church - Living
Stewardship in Our Family as
Pandemic Continues

Pandemic PSR - In the Midst of Crisis,
Forming Our Children in Faith


Safely Gathering as a Parish
Community This Summer for Our
Outdoor Mass

Parish Surveys

malichi.mp/23dc0pe27o48/participate-in-our-parish-survey-today?e=[UNIQID]

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Please participate in our 2020 Parish Survey! [Open this email in your browser](#)



PARISH SURVEY

Dear Parishioner,

Immaculate Conception is interested in learning the thoughts and opinions of parishioners on a range of subjects pertaining to parish life. To do this, we have developed a comprehensive parish survey. This survey is available online, and we would like your response to the questions asked.

Please follow the link below to complete the survey. Your thoughts and opinions matter a great deal, and will help us identify areas in which we excel and areas in need of improvement. Please only fill out one survey.

Immaculate Conception Survey; [Click here!](#)

Thank you so much, and God bless!

Parish Surveys

The screenshot shows a web browser window with three tabs: 'Campaign Overview | Meet...', 'Participate in our Parish Survey', and 'Immaculate Conception - Willoughby'. The active tab is the survey, which is titled 'Immaculate Conception - Willoughby' and '2020 Parish Survey'. The survey progress is shown as 1 of 12 questions completed. The survey text is as follows:

Dear Parishioners,

Immaculate Conception is conducting a survey to understand the needs and opinions of parishioners so that we can build an even more vibrant parish community. Your opinions matter a great deal, and I want to thank you in advance for spending the time to complete this survey.

A wide range of subjects are covered in this questionnaire. Your candid and thoughtful answers will help us assess various areas. Please take advantage of this opportunity to openly communicate your personal views.

The data from this survey will be carefully analyzed, and we will create a report that gives a comprehensive assessment of our parish. In the summer, we will publish the results in one of the parish newsletters so you can see the input of your fellow parishioners.

Thank you for your faithful participation, and may God continue to bless you, your family and our entire parish family.

Grace and Peace,

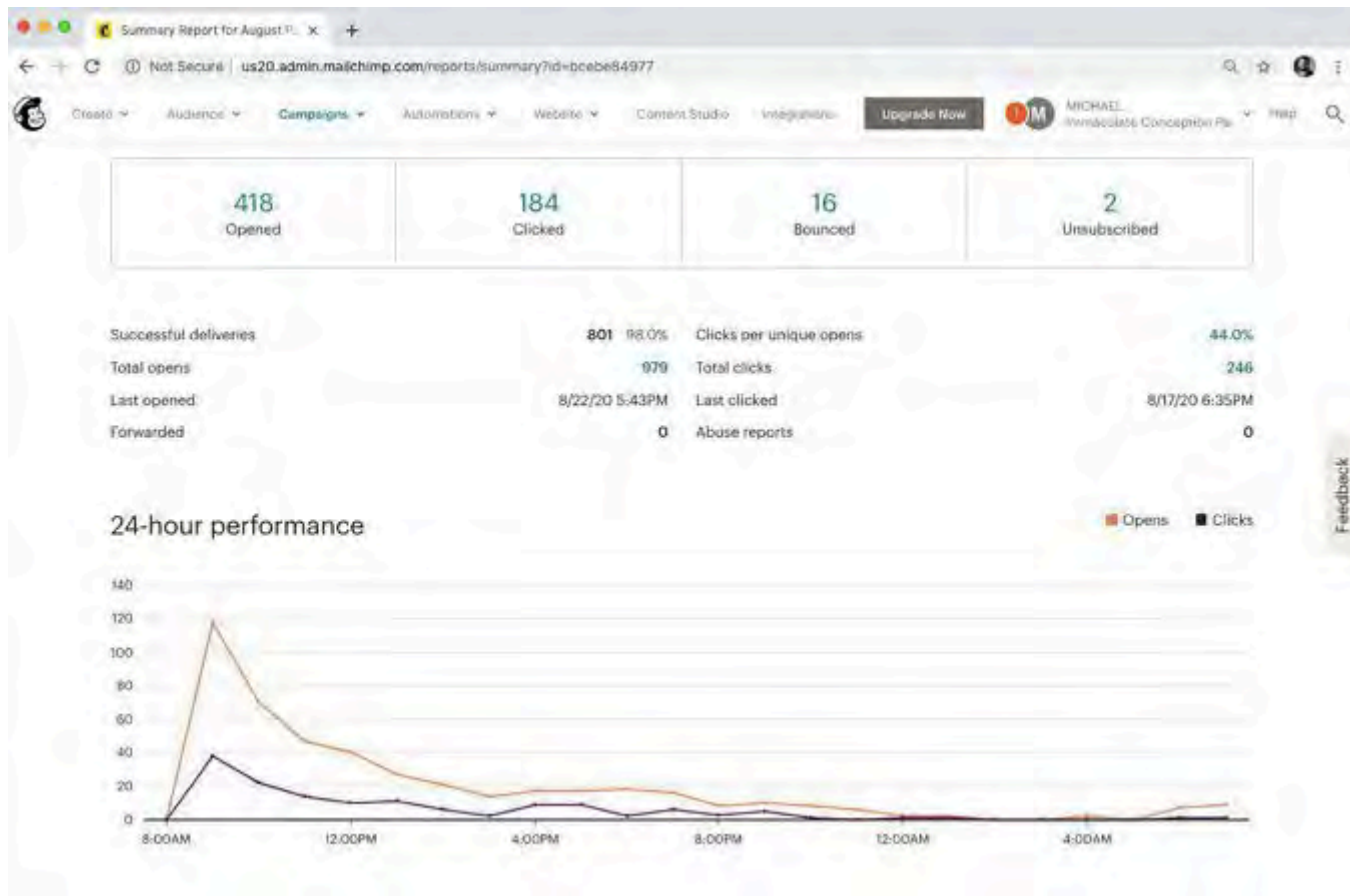
Fr. Michael Troha
Pastor

Completing Your Survey

- One survey has been mailed to each registered household. Husbands and wives may complete the survey together.
- Please complete your survey by **March 20, 2020**.
- Keep in mind that all responses are confidential.

As you complete this survey, please check only one response per question unless otherwise indicated. Thank you.

Reports



TO EVERY CREATURE

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**St. Francis Xavier Catholic Church**

58 mins · 🌐



Father O'Brien's homily for the 21st Sunday of Ordinary Time. He preached on Matthew 16, St. Peter, and the teaching "Outside the Church There is No Salvation"

He referenced the Catechism of the Catholic... [More](#)



1



Like



Comment



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Write a comment...

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**St. Francis Xavier Catholic Church**

1 hr · 🌐



Great job Knights of Columbus Council #5266!

[✉ Contact Us](#)

COVID-19 Resources: We're here to help your business through the coronavirus outbreak. [Learn more](#)



FACEBOOK for Business



Here's how to create a Facebook ad.

Once you've chosen [the marketing goal that's right for you](#), create your first ad following the instructions below.

Choose your objective.

To choose the right ad objective, answer the question "what's the most important outcome I want from this ad?" It could be sales on your website, downloads of your app or increased brand awareness.

[See the objectives](#)



Select your audience.



TO EVERY CREATURE

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TOMMY@CATHOLICSTEWARD.COM



GOD BLESS