

*Connect with your community and increase local sales*



Upload your full **inventory** to help customers find you



Create and share targeted events and **promos** to spread the word



Leverage insightful customer **data** to aid in your sales process



Create a scalable **loyalty program** so customers keep coming back



**Work** with business organizations and Chambers of Commerce to advance local businesses



By providing a communications platform so customers can easily **contact** you



Constantly **adding features** to better meet business needs as they change

*Retail is changing, let us help you  
keep up with the trends.*

- Online sales have risen from 5.5% 5 years ago to 9.3% of total retail sales as of Q1 2018
- Online sales are growing at 16% y-o-y while non-online retail is growing 3.9%.
- Over a two-year period, shopper visits in-store have declined 5% y-o-y every month.

## Why Consider ATC

- Millennials are currently the largest US population demographic.
- Their shopping behaviors are defined by:
  - 90% research products online before shopping (60% on a smartphone).
  - 37% spend more if they interact digitally with a business.
  - 75% seek out loyalty programs.

67% prefer shopping online to local shopping.

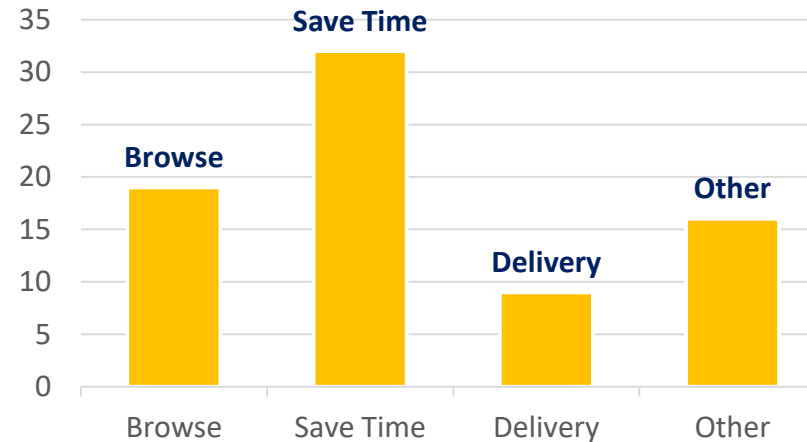
Shopping Preference



■ Online ■ Local Stores

57% shop online because they can browse products and save time

Why Online



Which Stores



■ Large Retailers ■ Local Stores

51% shop at large retailers vs. local retailers when shopping in store.

*The top reason respondents would shop locally is if they could see what's available in advance so they don't waste time.*

# Around the Corner

- Founded by ex-Amazon employee with extensive product manager experience
- Based in Seattle, passionate about supporting local community, family owns small businesses
- Currently partnering with the Magnolia and Capitol Hill Chambers of Commerce

## About ATC

