

So, what do you think? Do you like the new “Come and See” newsletter?

It’s been a work in progress for a while, with input from staff, clergy, wardens, board chairs, and a bunch of other people.

The biggest piece is, this is for you! You can tell us if you like it or don’t like it.

In fact, please do just that! Email or call me and let me know what you think about this new design. Is it easier to read? Easier to remember what is happening, now that we have the printed page in the bulletin?

And take a look at our Facebook page (it’s public, so you don’t even have to have a Facebook page to look at it).

And, while you’re online, look at our website! Specifically, imagine being a potential visitor, interested in learning more about St. Philip’s. And look at the website through that lens. Can you find the schedule of services? What about who to ask to add someone to the prayer list? Or when choir practice is?

Now-a-days, we don’t use yellow pages. We use websites and social media. (In fact, young people even struggle to pick up the phone and make calls!) So, attracting new members requires a good “digital footprint”—that’s industry language for a good website and good social media posts.

Keeping all this in mind, we’d love your input and your involvement.

Are you interested in being part of the digital communications team? Let me know!

Do you want your opinion heard about the newsletter and how we’re using social media? Let me know!

And help me spread the good news that there are lots of things happening at St. Philip’s—everyone just has to “Come and See!”