Your Fairfield County Auditor's Office:

BY THE NUMBERS

FAIRFIELD COUNTY · OHIO AUDITOR

We Serve. We Protect. We Connect.

165,360 POPULATION → **3** CITIES | **13** TOWNSHIPS | **12** VILLAGES

Aa2 BOND RATING

$250+ Million ALL FUNDS BUDGET

301.6 M
Capital assets

75,600+
Parcels

$76.7M+
New construction assessed

DID YOU **KNOW?** Fairfield County unemployment and poverty rates are below state average.

31,595
Checks/EFTs issued

250
Vendor licenses issued

5,618
Properties conveyed annually

Modernized Minimum Conveyance Standards — DID YOU **KNOW?**

63%
Conveyances processed electronically

18,652
Dog licenses issued

$7.3B+
Total county-wide assessed valuation

110,080
Registered voters

Data current as of November 2024

WHY DO WE EXIST? We provide leadership with essential financial reporting and data management services to improve accountability, trustworthiness, and credibility in the private and public sectors.

1,352 Surveys collected

592 Address changes made online

Of the Participants Surveyed...



felt they were able to discuss their specific topic



stated they received courteous customer service



think the Auditor should continue holding informal hearings

GIS created a virtual tour of county buildings that can be found on the Fairfield County homepage — DID YOU **KNOW?**

Financial systems technology updated

13,897
Water bottles saved

DocLink, LotSplit, dog license, tech improvements

Fairfield County has the lowest sales tax rate in the region — DID YOU **KNOW?**

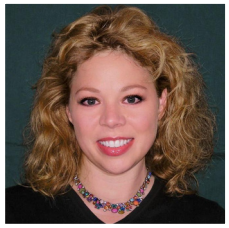
5,260
Social media followers

< 24 Hours
Typical response time for public records requests

29
BOR hearings held

45+
Press releases issued





Dr. Carri Brown
Fairfield County Auditor

CONTACT US!

740-652-7020 • co.fairfield.oh.us/auditor • FairCoAuditor • FairfieldCountyAuditor • FairCoAuditor • fairfield-county-auditor

Your Fairfield County Auditor's Office:

Strategic Plan

FAIRFIELD COUNTY • OHIO AUDITOR

The mission *of the Fairfield County Auditor's Office is to perform statutory duties with excellence, integrity, and innovation while embracing outstanding internal and external customer service to continuously improve county government.*

THEMES

Provide Supervisory Support & Coaching Opportunities for Team Members

Accomplishments:
- ✓Held CAAO trainings
- ✓All-staff touch-base meetings
- ✓All-staff survey
- ✓Position descriptions updated
- ✓In-services and annual retreats
- ✓Issued a Code of Ethical Conduct
- ✓Voted Best Workplace

Training/Development:
- ✓1 :1 meetings: Time with the County Auditor Initiative
- ✓In-services and annual retreats
- ✓Team building and recognition activities
- ✓Strengths assessments
- ✓Individualized, goal-setting coaching sessions
- ✓Performance assessment & supervisor training
- ✓Received tech-cred grants
- ✓OU Leadership Summits
- ✓Members of AGA, GFOA, IAAO, and CPIM - attended seminars

Awards:
- ✓Developed a traveling trophy award: The Excellence Project
- ✓OU Community Partner Award

Focus on Strengths & Customer Service

Accomplishments:
- ✓Implemented a new dog tag system
- ✓Championed customer service standards
- ✓Happiness Project to increase community engagement and build upon individual strengths
- ✓Honored those with exceptional Weights & Measures practices
- ✓Inventory assignments for efficiency and to support internal customers
- ✓Continuity of operations plans
- ✓Documented open meeting procedures for the TIRCs, BOR, and Budget Commission
- ✓Met all deadlines for payroll and financial reporting
- ✓Conducted outreach with associations and the public (more than 80 presentations conducted)
- ✓Provided same-day legal review for lot splits

Training/Development:
- ✓Record 98% CAUV apps returned prior to deadline
- ✓Created lot splits fact sheet to help with house development
- ✓Conducted internal trainings
- ✓Two-week onboarding training for new employees
- ✓Conducted customer surveys
- ✓Developed Lot Split Application
- ✓Developed DocLink for Settlements

Awards:
- ✓NACO Achievement Award for Board of Revision services and statewide manual
- ✓GFOA Leadership Award

Improve Communication and Outreach

Accomplishments:
- ✓Expanded personal meeting opportunities for sexennial update
- ✓Drafted multiple white papers and advocated for property tax reform
- ✓300 visitors to REA building during Tour of Homes
- ✓Hosted Real Estate Summit
- ✓Partnered with OSU Ext. for landscaping project
- ✓Public records request response: on the same day on average
- ✓Website inquiry response: one-day average
- ✓Tripled social media presence
- ✓Updated office directory with purpose statements and contact information Monthly newsletter for internal and external customers
- ✓45+ news releases distributed Proclamations for accounting/appraising skill awareness, GIS, W&M
- ✓Multiple Auditor fact sheets and videos
- ✓Updated websites to provide more information
- ✓Served as subject matter experts to other counties

Training/Development:
- ✓Attended township, school district, and other entity meetings
- ✓Conducted all access training
- ✓Conducted ethics training
- ✓Conducted mental health first aid training
- ✓Partnered with Ohio Prisons for workforce training
- ✓Conducted fraud/risk management training

Improve Use of Technology and Records Management Processes

Accomplishments:
- ✓Solidified ERP Governance & engaged all stakeholders
- ✓GIS partnership with public safety to improve response times
- ✓New informal hearing electronic scheduling option
- ✓Electronic signature process
- ✓Electronic option for the conveyance of property used more than 70% of the time
- ✓Map of the Month initiative
- ✓New monitoring tool for financial systems technology
- ✓Participated in Records Commission, improved document imaging
- ✓Reviewed websites for ADA compliance
- ✓Maintained current technology for GIS users, including multiple county entities
- ✓Managed software as a service function for financial systems to reduce down time

Training/Development:
- ✓Participated in county-wide IT group
- ✓Cybersecurity training for team

Awards:
- ✓GIS received 1st place in the statewide Analytic Mapping Contest
- ✓GIS showed leadership in statewide work groups to improve digital parcels

Update Financial and REA Processes to Add Value

Accomplishments:
- ✓Intentional in-reach strategies to help internal customers
- ✓Fact sheets to support local political subdivisions
- ✓New capitalization threshold and depreciation
- ✓Waived requirements for Budget Commission formal hearings
- ✓Implemented DocLink for Budget Commission
- ✓Participated in multiple work groups to improve county-wide services
- ✓Improved technology deliverables
- ✓Contract monitoring tool
- ✓Civic education tools for real estate assessment; three videos
- ✓Updated Internal Control Manual
- ✓Informal hearings
- ✓Appraisal and new construction notices
- ✓Minimum standards for conveyance of property
- ✓Conduct of TIRC meetings, established website presence
- ✓Efficiency of Board of Revision processes

Training/Development:
- ✓New GASB Standards
- ✓Payroll training activities, inter-and intra-departmentally
- ✓Payroll onboarding processes

Awards:
- ✓Excellence Awards for Financial and Popular Reporting
- ✓Auditor of State Award with Distinction

GOALS ACHIEVED

HONORS...

- AGA Excellence in Government Service
- GFOA Achievement Awards
- OU Recognition of Distinction
- OU Partnership Award
- Auditor of State and CAAO Honors
- DD Partner of the Year
- Jane Johnsen Award
- Floyd Wolfe Award
- CLE Commission
- Community Choice Employer of the Year
- USA Today Top Employer
- National Award of Excellence in Financial Reporting
- National Award of Excellence in Popular Reporting
- Inaugural OU Women's Leadership Summit
- 1st Place Statewide Analytical Maps (GIS)
- National Compendium of GIS Best Practices
- Best Practice for Civic Outreach - Athens Advocacy
- 100% of team achieved a Certificate of High Performance Leadership for National Association of Counties (NACO)
- Dr. Carri Brown, 2023 FBI Citizenship Academy and Community Emergency Response Team training graduate
- Coronet Awards from the Fairfield County Heritage Association

PRESENTATIONS AVAILABLE

- Proper Public Purpose
- Grants 101
- Leadership Training
- Strategic Planning
- The Role of Local Government and the County Auditor

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