

Seneca Waterways Council 2019 Product Sale

Through surveys and focus groups, you told us the council popcorn sale *needed to change*. We heard you, and based on your feedback, a number of improvements have been made:

Free Shipping will be available for online orders
(some conditions apply)

Council has secured additional Show & Sell locations

Michael Beck will be motivational speaker at the Council Kickoff

**NEW Incentives will be available for Scouts and Units,
including access to an exclusive premiere
movie screening event in December.**

Improved Campmasters product offerings:

- **NEW White Cheddar tin (replaces Sea Salt tin)**
- **Mauve Popping Corn price reduction to \$10.00**

But we didn't stop there. You said the sale needed even more,
so we went NUTS

We've added Whitley's Nut Products to the sale!



- **70% Return to Scouting (for both popcorn AND nuts)**
- **Unit Commission and Prize Program is based on total product sales**
- **Product Distribution is Same (one pickup)**

Sign up your Unit for the NEW and IMPROVED Sale!

2019 Product Sale Unit Commitment Form

Visit www.senecawaterways.org/popcorn for more details.

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