

# Seneca Waterways Council 2019 Product Sale

Through surveys and focus groups, you told us the council popcorn sale *needed to change*. We heard you, and based on your feedback, a number of improvements have been made:

**Free Shipping will be available for online orders**  
(some conditions apply)

**Council has secured additional Show & Sell locations**

**Michael Beck will be motivational speaker at the Council Kickoff**

**NEW Incentives will be available for Scouts and Units,**  
including access to an exclusive premiere  
movie screening event in December.

**Improved Campmasters product offerings:**

- **NEW White Cheddar tin (replaces Sea Salt tin)**
- **Mauve Popping Corn price reduction to \$10.00**

But we didn't stop there. You said the sale needed even more,  
so we went NUTS

**We've added Whitleys Nut Products to the sale!**



- **70% Return to Scouting (for both popcorn AND nuts)**
- **Unit Commission and Prize Program is based on total product sales**
- **Product Distribution is Same (one pickup)**

**Sign up your Unit for the NEW and IMPROVED Sale!**

**2019 Product Sale Unit Commitment Form**

Visit [www.senecawaterways.org/popcorn](http://www.senecawaterways.org/popcorn) for more details.