

# The Source

October 7, 2020



## Market Alerts

**Apples** – Market steady; excellent quality, mostly new crop.

**Asparagus** – Demand exceeds situation.

**Avocados** – New crop “Aventejada” fruit is slowly making its way through the pipeline. A gentle but firm squeeze in the palm of your hand is the recommended method to accurately gauge ripeness. Good availability through the month of October. California growers have another week or two before they conclude their 2020 season.

**Berries (Blackberries)** – Some issues with soft fruit and red cell. The market is getting easier and we expect this trend to continue.

**Berries (Blueberries)** – The market is higher and should ease off in the third week of October when the Mexican production begins to ramp up. Quality has been excellent.

**Berries (Raspberries)** – Quality is good out of Mexico and the Central Coast and the market looks to be easing off.

**Berries (Strawberries)** – The berries have responded positively to the recent warm weather and are beginning to produce better numbers out of the new crop Santa Maria and Oxnard, CA areas. Quality is improving daily.

**Broccoli** – Markets adjusting lower; better yields and quality.

**Brussels Sprouts** – staying steady on the higher side.

**Cauliflower** – Supplies continue to stay steady with fair quality.

**Citrus (Oranges) - Valencia** supplies are winding down for the season.

**Garlic** - Steady supplies with California production continues. This market is steady.

**Grapes** – Good supplies of Red seedless. Wide range in quality, size, and price. Supplies starting to drop on Green seedless. Wide range in quality.

**Lettuce (Iceberg)** – Demand has eased up on this commodity. Escalated pricing on value added items are currently off.

**Lettuce Leaf** – Demand exceeds supplies on romaine as well as all leaf items. Escalated pricing on value-added romaine and green leaf items in effect. Shelf-life will be shorter on all **romaine** and **leaf** items please order accordingly.

**Lettuce Tender Leaf** – Supplies continue to be light on spinach and cilantro due to the recent heat waves.

**Pears** – Bartletts, Anjous, and Bosc all in new crop.

**Potatoes** – Harvest of new crop Norkotahs is almost complete. Burbanks have started harvest. Limited field run are available until after the 28 day sweat process late October. Large bakers remain elevated but market is softening. Ample supplies of cartons. Freight is slowing movements.

**Tomatoes** – Rounds and grape remain escalated. Supplies are winding down and will continue to decline in October. New crops in Mexico are starting to help supplement the Fall season. Florida crops set for Mid-October are on track but supplies will be light getting started until the first week of November. Hurricane Delta may bring more rain to the region as soon as this weekend. Expect active markets through late October.

## Weather

**California** – Temperatures cool into the weekend as cold front brings drizzle and a slight chance of light rain across the state. Temps climb above average again next week as high pressure builds.

**Mexico** – Seasonal temperatures with a few isolated showers possible, mainly in the higher elevations look to continue into next week.

**Florida** – Approaching Hurricane Delta will bring increasing showers late this week into the weekend. Next week will see plenty of shower activity and near normal temperatures across the state.

## Freight

Trucks remain tight in California, Idaho, and the Northwest. The national average remained steady and is currently at 2.387 per gallon.

# Commodities at a Glance

 <b>Apples</b>	Quality is good, pricing is steady	 <b>Celery</b>	Quality is good, pricing is steady	 <b>Lettuce Leaf</b>	Quality is fair, pricing is higher
 <b>Asparagus</b>	Quality is fair, pricing is higher	 <b>Citrus (Lemons)</b>	Quality is fair, pricing is steady	 <b>Lettuce tender leaf</b>	Quality is fair, pricing is steady
 <b>Avocado</b>	Quality is fair, pricing is lower	 <b>Citrus (Limes)</b>	Quality is good, pricing is steady	 <b>Melon (cantaloupe)</b>	Quality is good, pricing is higher
 <b>Bell Peppers</b>	Quality is good, pricing is steady	 <b>Citrus (Oranges)</b>	Quality is poor, pricing is higher	 <b>Melon (honeydew)</b>	Quality is good, pricing is higher
 <b>Blackberries</b>	Quality is fair, pricing is lower	 <b>Cucumbers</b>	Quality is good, pricing is steady	 <b>Melon (watermelon)</b>	Quality is good, pricing is steady
 <b>Blueberries</b>	Quality is good, pricing is higher	 <b>Eggplant</b>	Quality is good, pricing is steady	 <b>Onions</b>	Quality is good, pricing is steady
 <b>Raspberries</b>	Quality is good, pricing is lower	 <b>Garlic</b>	Quality is good, pricing is steady	 <b>Pears</b>	Quality is good, pricing is steady
 <b>Strawberries</b>	Quality is good, pricing is steady	 <b>Grapes (Green)</b>	Quality is good, pricing is higher	 <b>Pineapples</b>	Quality is good, pricing is steady
 <b>Broccoli</b>	Quality is fair, pricing is lower	 <b>Grapes (Red)</b>	Quality is good, pricing is steady	 <b>Potatoes</b>	Quality is good, pricing lower
 <b>Brussels Sprouts</b>	Quality is fair, pricing is lower	 <b>Green Onions</b>	Quality is good, pricing is steady	 <b>Squash</b>	Quality is good, pricing is lower
 <b>Carrots</b>	Quality is good, pricing is higher	 <b>Kale</b>	Quality is good, pricing is steady	 <b>Stone Fruit</b>	Quality is fair, pricing is higher
 <b>Cauliflower</b>	Quality is fair, pricing is steady	 <b>Lettuce Iceberg</b>	Quality is fair, pricing is lower	 <b>Tomatoes</b>	Quality is fair, pricing is steady