

## **DX- CPQ can solve these challenges for your business**

- **A complete view of the Sales on one screen**

Your Sales reps, Sales operations can follow the entire lead to the cash journey of every customer, account info, order status, adoption metrics, subscription details, and others to personalize the product recommendations, discounting, pricing, and quoting.

- **Easy Master data management**

Product managers can create master data related to products, product categories, pricing, and quoting models, besides configuring the products dynamically using wizard-based product modeling screen flow.

- **Simple and easy product modeling**

With zero complexities, anyone can create simple and easily understandable product modeling structures in lesser run-time. This feature can enhance customer experience, sales teams' productivity, and revenue growth.

- **Enhance B2B Commerce Experience**

Configure complex products seamlessly with an LWC-based cart. Decentralize front office and back office with Headless CPQ and enable B2B commerce on connected apps via Heroku or any cloud-hosted app

- **Unveil the new expectations to give the best CX**

Your Sales teams can use guided-selling features to understand loyal customers' purchase patterns, give relevant product/service recommendations to the new customers, gain more deals, and reach sales targets soon.

- **DX-CPQ as a growth differentiator**

With the sales and enterprise footprint, you get an overview of the product/service range and sales strategies to implement in the future for more growth. You can use customers and sales data to understand the new customer preferences, choices, interests, and behaviors for building better customer relationships and CX.