

EmerSong

Auxiliary of Emerson Health A Cappella Festival Supporting Behavioral Health

Join Us As a 2024 Sponsor!

Behavioral Health challenges like drug and alcohol misuse and anxiety and depression continue to increase in our community. Funds raised by EmerSong are used for innovative programs for Behavioral Health at Emerson Health.

Since 2017, the Auxiliary has raised almost \$90,000 to support Behavioral Health initiatives. With community support, we've funded Anchor Bags, calming tools for adolescents seen in the Emergency Department, aesthetic and comfort improvements, educational books and electronics, MedSafe Medication Collection Kiosks, and more.

Each year, over 200 guests from Concord and beyond enjoy an evening of entertainment featuring local a cappella groups. **Please consider a sponsorship to help us continue to support Emerson Health's efforts to provide critical services to our community.**

Become an EmerSong Friend!

Support Behavioral Health initiatives at Emerson Health by making a donation. Your support enables the Auxiliary to fund important mental health projects.

Your name(s) will be listed in the program book, on the event website, and at the event.

Details on the back.

*Help Us Reach Our
Goal of Raising
\$15,000!*



New This Year!

2 Showtimes = Double exposure
for your business

S A T U R D A Y
APRIL 6, 2024
51 WALDEN
CONCORD, MA
PERFORMING
ARTS CENTER
\$35 • CASH
B A R

*Supporting Emerson Health's
Behavioral Health Services*

EmerSong

BUSINESS SPONSORSHIP OPPORTUNITIES - Circle Your Choice(s) Below

All business sponsorships include business logo looping on video display running at the event and inclusion on the event website.

♪ SOLOIST SPONSOR \$2,500

Includes: Full-page premium ad in program book, mention in event social media posts, logo on event website (w/link to business website), and front row event table.

♪ BEAT BOX SPONSORS \$1,000 (Three Available)

Includes: Recognition on full-page inside front cover, full-page inside back cover, or back cover of program book, mention in event social media posts, logo on event website (w/link to business website), and reserved event table for four.

♪ HARMONIC SPONSORS \$500 (Four Available)

Includes: Half-page color center staple fold premium ad in program book (as available), mention in social media posts, logo on event website (w/link to business website), and two reserved event tickets.

♪ VOCAL SPONSORS - PROGRAM ADVERTISEMENT (Circle One)

All advertisements include: your ad in program book, business logo on looping video display at the event and on event website (w/link to business website).

- Full Page Ad - 5" wide x 8" high - Inside pages - \$500 color
- Half Page Ad - 5" wide x 4" high - Inside pages - \$250 color

PERSONAL SPONSORSHIP OPPORTUNITIES - Circle Your Choice Below

♪ EMERSON FRIEND \$100 \$250 \$500 \$1000

Includes: Name(s) listed in the program book, on the event website, and at the event.

Name(s): _____ ☐ I do not want my name listed

Contact Name: _____ Company: _____

Address: _____

Phone Number: _____ Email: _____

Website: _____

• Please email company logo & final ad copy in high-res JPEG and PDF format to Amy Caggiano by 3/15/24
Email: acaggiano@emersonhosp.org

• Please make check payable to: AUXILIARY of EMERSON HEALTH, and mail check along with this form to:
Amy Caggiano c/o Auxiliary of Emerson Health, 133 ORNAC, Concord, MA 01742.



Thank you for your support of the Auxiliary of Emerson Health
(Tax-exempt ID number: 04-2770980)

Connect with us on Facebook & Instagram: @EmersonAuxiliary
EmersonHealth.org/EmerSong

