



Traffic Safety Champion Webinar

Date: December 17, 2024

Time: 4:30 p.m. – 5:30 p.m.

Webinar #4: Community Advocacy 101: How to Engage in Traffic Safety Issues Through Legislative Action

Agenda

Welcome/Updates – Tim Weisberg (5 min)

- TSC Program Overview
- TSC Website Updates – Information on previous webinars, social media toolkits
- State-to-State Anti-DUI Campaign – California and Nevada

OTS Traffic Safety Champions – Community Advocates (40 min)

- Leah Shaham – Founder/Executive Director, Vision Zero Network
- Kendra Ramsey – Executive Director, California Bicycle Coalition (CalBike)

Q&A (10 min)

Next Steps – Tim (5 min)

- Future Webinars
- Stay connected for resources on how you can get involved in your community

Thank You