

OTS 2020 COMMUNICATIONS CALENDAR

Campaign materials available at www.gosafelyca.org/toolkits

JUNE

DATE	EVENT	CAMPAIGN
June 15	National Ride to Work Day	Motorcycle Safety



S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

DATE	EVENT	CAMPAIGN
July 1	National Heatstroke Awareness Day	Child Passenger Safety
July 4	4th of July Impaired Driving Enforcement Mobilization	Alcohol-Impaired Driving



S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

DATE	EVENT	CAMPAIGN
Month of August	Back to School Safety Month	Child Passenger Safety
August 2 - 8	National Stop on Red Week	National Coalition for Safer Roads
August 26 - September 7	Drive Sober or Get Pulled Over Impaired Driving Enforcement Mobilization	Alcohol and Drug-Impaired Driving
August 31 - September 2	Governors Highway Safety Association Meeting	Governors Highway Safety Association, or GHSA






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23	24	25	26	27	28	29
30	31					

SEPTEMBER

DATE	EVENT	CAMPAIGN
Month of September	California Pedestrian Safety Month	Pedestrian Safety Month
September 20 - 26	Child Passenger Safety Week	Child Passenger Safety
September 26	National Seat Check Saturday	Child Passenger Safety




S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

YEAR-ROUND CAMPAIGNS

DROWSY DRIVING	SCHOOL BUS SAFETY	LARGE TRUCK SAFETY	SCOOTER SAFETY	SPEEDING
				

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Go Safely, California is a public awareness and education program through the California Office of Traffic Safety.

