



**TRAFFIC SAFETY  
CHAMPION**

**COMMITTED TO SAFER ROADS FOR ALL.**

## **Traffic Safety Champion Webinar**

Thursday, February 5, 2026

5:30 PM — 6:30 PM

### **Webinar #6: Taking Action: Championing Traffic Safety in Your Community**

#### **Speakers:**

- Myra Stromer, Caltrans (District 3) Customer Service Liaison (CSL)
- Nallely Enriquez, Latino Health Access Program Coordinator
- Alina Borja, Southern California Association of Governments (SCAG) Senior Regional Planner

#### **Agenda:**

- 5:30 PM – 5:31 PM **Introduction** — Angela DaPrato, Community Engagement Coordinator, California Office of Traffic Safety (OTS) (*1 minute*)
- Housekeeping and quick overview of webinar agenda.
  - Introduce OTS Director.
- 5:31 PM – 5:35 PM **Welcome Message** — Stephanie Dougherty, OTS Director (*4 minutes*)
- Refresher on Traffic Safety Champion program, goals & objectives.
  - Upcoming campaigns:
    - ❖ Anti-DUI & Super Bowl Message
- 5:35 PM – 5:45 PM Presentation #1: **How to report a road hazard on California’s state highway infrastructure system.** — Myra Stromer, Caltrans (District 3) CSL (*10 minutes*)
- 5:45 PM – 5:50 PM **Questions & Answers** (*5 minutes*)
- 5:50 PM – 6:10 PM Presentation #2: **How to get involved in your local organization and spread traffic safety messaging.** — Nallely Enriquez, Latino Health Access Program Coordinator (*20 minutes*)
- 6:10 PM – 6:25 PM Presentation #3: **How to provide funding to local organizations.** — Alina Borja, SCAG Senior Regional Planner (*15 minutes*)
- 6:25 PM – 6:28 PM **Questions & Answers** (*3 minutes*)
- 6:28 PM – 6:30 PM **Conclusion** — Tim Weisberg, Deputy Director - Communications & Public Affairs, OTS (*2 minutes*)
- Traffic Safety Champion Website
    - Previous Webinars
    - Social Media Tool Kit
    - Contact: [trafficsafetychampion@ots.ca.gov](mailto:trafficsafetychampion@ots.ca.gov)
  - Monthly Emails and Quarterly Webinars
  - Ideas for Next Webinar — Late April/ Early May