Commercial Banking Company Completes Full ATM Fleet Upgrade to Enhance Customer Convenience

Valdosta, GA – **Commercial Banking Company (CBC)**, a community bank serving South Central Georgia since 1934, has successfully completed a full upgrade of its ATM fleet across all branch locations. The initiative was completed in partnership with **CashTrans**, our Atlanta-based preferred provider of ATM technology, including ATM driving and full turn-key managed services, and banking automation solutions. The project introduces modern, advanced ATMs designed to improve customer convenience, expand transaction capabilities, and strengthen the bank's self-service delivery channels.

The new upgraded machines provide customers with enhanced functionality, including faster transaction processing, improved deposit capabilities, and a more intuitive user interface. The new ATMs also enable **CBC** to deliver dynamic customer messaging and service updates directly through the ATM screen experience.



"Upgrading our entire ATM fleet is an ongoing commitment to provide customers with secure, convenient access to their banking services," said **Cary Williams, CFO of Commercial Banking Company.** "**CashTrans** delivered outstanding support throughout the project and helped ensure a smooth transition with minimal disruption for our customers."

Through **CashTrans** managed services platform called **CashView, CashTrans** can remotely monitor ATM performance, deploy software updates, and manage customer messaging across the entire fleet in real time. These capabilities help ensure maximum uptime while allowing the bank to communicate quickly with customers. The project reflects CBC's continued focus on combining traditional community banking values with modern financial technology.

"Community banks like **CBC** continue to invest in technologies that improve accessibility and enhance the customer experience," said **Andrew Hamilton, Senior Consultant at CashTrans.** "By modernizing their ATM infrastructure, **CBC** has positioned itself to provide reliable, convenient banking services while maintaining the personal service customers expect." The project reflects CBC's continued focus on combining traditional community banking values with modern financial technology.

Commercial Banking Company is headquartered in Valdosta, Georgia and has served the personal and business banking needs of South Central Georgia since 1934. With multiple branch locations and advanced ATM services, CBC offers a full range of financial products and services to its communities. Visit us at www.cbcbank.com.

CashTrans *Founded in 1996, Cash Transactions, LLC (CashTrans) is a privately owned company based in metro Atlanta, GA. The company has served over 1,800 small and medium sized retailers and financial institutions cross the SE with high quality ATM products, EFT processing solutions, bank branch equipment, equipment maintenance, merchant services. video banking and much more.*

800-262-7995

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