

 **CURE - October 07, 2025**

Why 'One Size Does Not Fit All' in Lung Cancer Treatment

Fred Hirsch, MD, PhD, highlights how knowledge of the molecular characteristics of non-small cell lung cancer enhances understanding of the disease.

70.5k Reach



 **MedPage Today - October 09, 2025**

Short-Interval HPV Retesting Shows Triage Promise for Cervical Cancer Screening

Stephanie Blank, MD, discusses a study finding that short-interval retesting for human papillomavirus infection showed potential as a triage option to identify patients with high-risk cervical neoplasia.

1.24M Reach



OncLive - October 13, 2025

CELMoDs Could Augment T-Cell Redirection Therapies for Prolonged Remission in R/R Myeloma

Joshua Richter, MD, discusses the use of next-generation CELMoDs to boost T-cell responses with bispecific antibodies or CAR T-cell therapy in myeloma.

95.3k Reach



 **Fox Business Network - October 15, 2025**

Over 517,000 lives saved since breast cancer awareness began forty years ago

Elisa Port, MD, discusses the 40th anniversary of Breast Cancer Awareness Month and how technology has advanced to improve detection and prevention.

9.36M Reach



 **STAT - October 16, 2025**

Funding cuts threaten new generation of cancer immunotherapies, researcher says

Miriam Merad, MD, PhD, discusses her research on understanding how to adapt the dual powers of different immune cells—T cells and macrophages—to improve current immunotherapies for cancer, as well as how funding cuts are impacting the future of research.

1M Reach



 **CBS News - October 16, 2025**

How mammograms can spot hidden signs of heart disease

Laurie Margolies, MD, and Mary Ann McLaughlin, MD, MPH, discuss how mammograms can also detect hidden signs of heart disease and highlight patient Nancy Preston's experience with breast arterial calcification.

48.9M Reach



CBS News - The Daily Report - October 17, 2025

Breast cancer awareness month serves as an important reminder for screenings and early detection

Elisa Port, MD, discusses Breast Cancer Awareness Month and how technology has advanced to improve detection and prevention.

No reach data



OncLive - October 18, 2025

Mitomycin/BCG Combo Could Alleviate BCG Shortage Concerns for NMIBC

John Sfakianos, MD, discusses research finding that the intravesical combination of BCG plus mitomycin demonstrated similar efficacy and safety to BCG alone for patients with non-muscle-invasive bladder cancer, while using 40% fewer BCG doses than monotherapy.

95.3k Reach



Univision - October 22, 2025

Breast Cancer Awareness Month and Mount Sinai's Mobile Mammography Program

Adam Aponte, MD, discusses Mount Sinai's Mobile Mammography Program and how it brings street-level breast imaging to New York residents, highlighting its importance during Breast Cancer Awareness Month.

No reach data



AP Associated Press - October 22, 2025

Mount Sinai Tisch Cancer Center Receives Comprehensive Cancer Center Designation and Funding from National Cancer Institute

The Mount Sinai Tisch Cancer Center has been named a "Comprehensive Cancer Center" by the National Cancer Institute, the highest designation awarded to cancer centers in the United States.

44.1M Reach



 **NBC News - October 22, 2025**

AI mammogram readings are already helping doctors detect breast cancer

Lisa Abramson, MD, discusses the use of artificial intelligence in detecting breast cancer from mammogram images.

59.2M Reach



 **TODAY Parenting Team - October 22, 2025**

EXCLUSIVE: 'Revolutionary' AI-Powered Mammograms Can Predict Breast Cancer Risk

Laurie Margolies, MD, discusses the use of artificial intelligence in detecting a patient's risk of breast cancer from mammogram images.

192k Reach



Becker's Oncology - October 22, 2025

Mount Sinai Tisch Cancer Center earns NCI designation

The Mount Sinai Tisch Cancer Center has been named a "Comprehensive Cancer Center" by the National Cancer Institute, the highest designation awarded to cancer centers in the United States.

No reach data



Becker's Hospital Review - October 24, 2025

100 hospitals and health systems with great oncology programs | 2025

Mount Sinai Health System is featured as one of 100 hospitals and health systems with great oncology programs in 2025 by Becker's Hospital Review.

No reach data



S STAT+ - October 28, 2025

Miriam Merad's 20-year quest to understand one cell is starting to rewrite the rules of cancer immunotherapy

Miriam Merad, MD, PhD, discusses her career journey to understand how one cell is rewriting the rules of cancer immunotherapy, and the role macrophages may play in aging and autoimmune disorders.

1M Reach



Healio - November 03, 2025

'Enriched' benefit: ctDNA could guide immunotherapy use in advanced urothelial cancer

Matthew Galsky, MD, discusses his research finding that patients with advanced urothelial cancer who tested positive for ctDNA derived significant benefit from adjuvant nivolumab.

605k Reach



 **Healthcare IT News - October 31, 2025**

Mount Sinai intros real-time data Integration for clinical research

Karyn Goodman, MD, MS, and Therica Miller, MBA, discuss a new tool used at the Mount Sinai Tisch Cancer Center and how it helps improve accuracy, efficiency and patient access by streamlining information from the Epic EHR to clinical trial platforms.

56.1k Reach

