**CITY LETTER HEAD**

**Date**, 2017

The Honorable Blanca Rubio

California State Assembly

State Capitol

P.O. Box 942849

Sacramento, CA 94249-0048

**RE: AB 968 (Rubio) Urban water use: water efficiency. – SUPPORT.**

Dear Assembly Member Rubio:

The **[insert your CITY here]** would like to express its support of the proposed legislation Assembly Bill 968 (Rubio), which would establish a new 2025 water use efficiency requirement for urban retail water suppliers. AB 968 would do so in a manner that incentivizes the development of resilient supplies such as recycled water, provides three options for determining targets, and protects existing water rights.

This bill makes water use efficiency a way of life in California. The efficiency targets laid out in AB 968 would account for local conditions, while also recognizing and incentivizing sustainable, balanced approaches to water management. It would also establish standards that recognize and provide credit to water suppliers that have made substantial capital investments in urban water use efficiency, sustainable drought resilient supplies, and emergency supplies since the drought of the early 1990s.

AB 968 would also require the Department of Water Resources (DWR) to establish a collaborative urban stakeholder process to continue improvement in water use efficiency beyond 2025, and would preserve the Legislature’s authority and oversight over long-term water use target setting.

The factors used to formulate long-term water use efficiency targets can vary significantly based on location. **[Option to discuss your CITY’S water use efficiency issues and community concerns, here.]** It is therefore optimal to utilize local and regional use efficiency measures that reflect the unique water supply and demand conditions of individual communities. By detailing a variety of target compliance mechanisms, AB 968 provides flexibility for cities when adopting water efficiency targets.

The **[insert your CITY here]** is committed to finding fair solutions to challenges that affect our communities, and this bill is a commonsense approach towards that effort. For this and the reasons described above, the **[insert your CITY here]** is proud to support AB 968.

Should you have any questions about our positon or about **[Insert your CITY’S name here]**, please contact **[insert contact name, here],** **[insert contact’s job title, here]**, **[insert contact phone number, here]** or at **[insert contact e-mail address here]**.

Sincerely,

**[Insert contact name, here]**

**[Insert contact’s job title, here]**

**[Insert your City name here]**

cc:

Association of California Cities – Orange County ACC-OC