Contact: Kayla Nicholson
Downtown Development
Phone: (906)635-6973
Fax: (906)635-6974

511 Ashmun Street
Suite 103
Sault Ste. Marie, MI 49783
www.downtownsault.org

PRESS RELEASE

Match on Main Grant Recipient

Sault Ste. Marie, MI April 9, 2021: Downtown Sault Ste. Marie, Michigan was recently one of seventeen communities to receive a $25,000 Match on Main grant provided by the Michigan Economic Development Cooperation. In total, this grant will provide 17 selected Michigan Main Street or Redevelopment Ready Certified communities $500,753 in funds that support technical assistance, interior building renovations; permanent or semi-permanent activation of an outdoor space, permanent or semi-permanent business infrastructure related to COVID-19 recovery efforts, in addition to other working capital needs such as marketing needs and inventory expenses.

Locally, Misti Collia was selected to transform 351 Portage Avenue into the Soo Locks Candy Shop. This new business will feature a variety of options to choose from including many popular nostalgic candies. You'll be immersed in a fun and whimsical atmosphere including large candy wall pieces and a giant gumball machine.

Downtown Sault Ste. Marie continues to be a resilient community. We're excited to see another new business open and provide job opportunities and growth for individuals in our area. Thanks to resources like the Match on Main grant, we can continue to fill and develop vacant spaces in our downtown and help lead business owners to resources that allow them to succeed and be prosperous. Soo Locks Candy Shop has received their grant just after Heritage Outdoors opened their doors. Heritage Outdoors was also a Match on Main grant recipient showing the success this can lead. Downtown Sault Ste. Marie is looking forward to another new business and we encourage you to visit the Soo Locks Candy Shop when it opens this summer along with the several other great Downtown Sault Ste. Marie stores and restaurants.

###