

Initiated by

EuPD Research

| International Solar

**inter
solar**
connecting solar business | MIDDLE EAST

Joint Forces for Solar
Global



4th PV Briefing & Networking Forum Middle East

Date: September 21, 2016
10.00 am – 2.00 pm

Location: Dubai World Trade Center (DWTC)
Room III & IV

★ Participation is free of charge ★

Supporters

AEG
perfekt in form und funktion

APsystems
ALTERNATIVE POWER

Bird & Bird

CENTRO SOLAR

First Solar

flex

*Green
Industree*

MINERVA
wisdom is green

M+W GROUP

Renusol
Solar Mounting Systems

TALESUN

WINNER
SOLAR



SAUDI ARABIA VISION 2030 - ALL SIGNS POINT TOWARDS INDUSTRY TAKEOFF

- 10.00 am Assessing Saudi Arabia's Solar Market Potential
★ Markus A.W. Hoehner, CEO, EuPD Research
- 10.30 am Risk Analysis in Emerging Markets: A Legal Perspective
With a Particular Look at the Kingdom of Saudi Arabia
★ Andrew Renton, Partner, Bird & Bird LLP
- 11.00 am Executive Roundtable Discussion: Synchronizing Domestic &
International Efforts to Facilitate Market Growth in Saudi Arabia
Moderated by: Hadi Tahboub, President, Middle East Solar Industry
Association (MESIA)
★ Adil Saleh Alomair, Solar Energy Dept. Sr. Manager, Advanced
Electronics Company
★ Abdulmohsin Al Shoaibi, Chairman, Saudi Arabia Solar Industry Association
(SASIA) and Executive Manager, Solar Arabia Co. Ltd.
★ Raed Bkayrat, Vice President Business Development MENA,
First Solar International Middle East FZ-LLC
★ Golo Wahl, Sr. Director Business Development, Flex
★ Engin Yaman, Vice President Sales MENA, Talesun Solar Germany GmbH
- 12.00 pm ESCO Modelling and Financing Structures Based on Actual
Projects in the Kingdom of Saudi Arabia
★ Jesus Gutierrez, Founder and CEO, Smart4Power (ALEC Construction)
- 12.30 pm MENA Energy Efficiency Roundtable: Technological Advancements,
Viability of Retrofit & Innovative Funding Structures
Moderated by: Gus Schellekens, Partner, Clean Energy and Sustainability
Services, Ernst & Young
★ Daniel Zywiets, Founder & CEO, Enerwhere and Director Clean Energy
Business Council
★ Lee Bremer, Chief Operations Officer, Yellow Door Energy
★ Ridah Sabouni, Technical Advisor, Clean Energy Business Council and
Managing Director MENA, Energetics
★ Clint Dempsey, Principal Associate, Eversheds
★ Keith Bullen, Senior Legal Consultant, DLA Piper Middle East LLP