

Initiated by



4th PV Briefing & Networking Forum Middle East

Date: September 21, 2016
10.00 am – 2.00 pm

Location: Dubai World Trade Center (DWTC)
Room III & IV

*** Participation is free of charge ***

Supporters



Bird&Bird



flex

Green
IndusTree





SAUDI ARABIA VISION 2030 - ALL SIGNS POINT TOWARDS INDUSTRY TAKEOFF

- 10.00 am **Assessing Saudi Arabia's Solar Market Potential**
★ Markus A.W. Hoehner, CEO, EuPD Research
- 10.30 am **Risk Analysis in Emerging Markets: A Legal Perspective With a Particular Look at the Kingdom of Saudi Arabia**
★ Andrew Renton, Partner, Bird & Bird LLP
- 11.00 am **Executive Roundtable Discussion: Synchronizing Domestic & International Efforts to Facilitate Market Growth in Saudi Arabia**
Moderated by: Hadi Tahboub, President, Middle East Solar Industry Association (MESIA)
★ Adil Saleh Alomair, Solar Energy Dept. Sr. Manager, Advanced Electronics Company
★ Abdulmohsin Al Shoaibi, Chairman, Saudi Arabia Solar Industry Association (SASIA) and Executive Manager, Solar Arabia Co. Ltd.
★ Raed Bkayrat, Vice President Business Development MENA, First Solar International Middle East FZ-LLC
★ Golo Wahl, Sr. Director Business Development, Flex
★ Engin Yaman, Vice President Sales MENA, Talesun Solar Germany GmbH
- 12.00 pm **ESCO Modelling and Financing Structures Based on Actual Projects in the Kingdom of Saudi Arabia**
★ Jesus Gutierrez, Founder and CEO, Smart4Power (ALEC Construction)
- 12.30 pm **MENA Energy Efficiency Roundtable: Technological Advancements, Viability of Retrofit & Innovative Funding Structures**
Moderated by: Gus Schellekens, Partner, Clean Energy and Sustainability Services, Ernst & Young
★ Daniel Zywietz, Founder & CEO, Enerwhere and Director Clean Energy Business Council
★ Lee Bremer, Chief Operations Officer, Yellow Door Energy
★ Ridah Sabouni, Technical Advisor, Clean Energy Business Council and Managing Director MENA, Energetics
★ Clint Dempsey, Principal Associate, Eversheds
★ Keith Bullen, Senior Legal Consultant, DLA Piper Middle East LLP