

البرنامج التدريبي التنفيذي
"الاستدامة والابتكار للمدن العربية"

Executive Program on Sustainability, Innovation, and Economic Growth in the Middle East

22 سبتمبر 2016
18 - 22 September, 2016

Canadian University Dubai in collaboration with
the Environmental Center for Arab Towns



COURSE OVERVIEW

This course is designed to help executives and senior government officials in the UAE/GCC to understand the opportunities and methods to capture economic growth through a focus on sustainability and innovation. The course is very operational and focuses on building the capacity of participants to identify and act upon tangible and robust opportunities for the UAE/GCC region.

This course will be delivered in English language.

TOPICS COVERED

مقدمة إلى الاستدامة والابتكار، والنمو الاقتصادي في المدن العربية، بما في ذلك:

DAY 01 INTRODUCTION TO SUSTAINABILITY, INNOVATION, AND ECONOMIC GROWTH IN THE MIDDLE EASTERN CONTEXT, INCLUDING:

- The global context around innovation for sustainability.
- The identification of specific opportunities for the UAE/GCC.
- Strategies to Achieve Economic Growth and Sustainability.

الانتقال المربح للابتكار، وتقنيات الطاقة منخفضة الكربون، بما في ذلك:

DAY 02 A PROFITABLE TRANSITION TO LOW CARBON ENERGY, INCLUDING:

- Energy efficiency and demand management opportunities.
- New technologies and processes opportunities.
- Renewable energy generation and storage opportunities.

التحفيظ المتكامل للنقل واستخدامات الأرضي، بما في ذلك:

DAY 03 INTEGRATED TRANSPORTATION AND LAND USE PLANNING, INCLUDING:

- Economic development from land use and transportation planning.
- Low carbon mass transit and associated land value capture.
- Strategic approaches to shift from automobile dependence.

TARGET AUDIENCES:

Private Sector and Government Executives.

الادارة المتكاملة للنفايات وإدارة الموارد، بما في ذلك:

DAY 04 INTEGRATED WASTE AND RESOURCE MANAGEMENT, INCLUDING:

- Local and regional flows of materials and resources.
- Advanced waste management and resource recovery.
- Advanced resource productivity technologies and processes.

الادارة المتكاملة للموارد المائية، بما في ذلك:

DAY 05 INTEGRATED WATER RESOURCE MANAGEMENT, INCLUDING:

- Water resource management and distribution systems.
- Advanced water sensitive urban design.
- Advanced irrigation and agriculture techniques.

For any further inquiry, please contact:
+971 4 709 6803 / training@cud.ac.ae

البرنامج التدريبي التنفيذي
“الاستدامة والابتكار للمدن العربية”

Executive Program on Sustainability, Innovation, and Economic Growth in the Middle East

22 – 18 سبتمبر
18 – 22 September, 2016

Canadian University Dubai in collaboration with
the Environmental Center for Arab Towns



THE TRAINER: DR. KARLSON 'CHARLIE' HARGROVES

Charlie is a world renowned Sustainability Transitions Researcher, Strategist, and Author. He has a PhD in Carbon Structural Adjustment and is a Senior Research Fellow at the Curtin University Sustainability Policy (CUSP) Institute, and is Sustainable Development Fellow at the University of Adelaide.

Charlie has worked with many of the world's leading sustainable development experts over the last 15 years and has made a strong contribution to the field through his writing, consulting, and public speaking. He has co-authored 5 international books (currently selling over 85,000 copies in 5 languages), numerous chapters and papers, and delivered over 60 keynote presentations and guest lectures around the world. Charlie has been a consulting expert to the Dubai RTA on sustainability and worked with the United Nations Centre for Regional Development.

COURSE DETAILS:

DATE AND TIME

- September 18th to 22nd, 2016, 9:00 am – 4:00 pm

22 – 18 سبتمبر 2016

FEES

- US\$ 1,500 per person

LOCATION

- Dubai, United Arab Emirates

دبي – الإمارات العربية المتحدة

REGISTRATION / EMAIL THE COMPLETED REGISTRATION FORM TO:

- training@cud.ac.ae by September 4th, 2016

ABOUT CANADIAN UNIVERSITY DUBAI

Canadian University Dubai (CUD) delivers high-quality undergraduate, graduate, continuing education and corporate training programs in the UAE, and also provides a gateway for students to pursue higher education opportunities in Canada. Located in the heart of Dubai's downtown business district, CUD is at the forefront of developing the UAE's knowledge-base through a range of industry-focused programs and courses that meet the skill needs of new and emerging growth sectors of the regional economy.

ABOUT ENVIRONMENTAL CENTER FOR ARAB TOWNS

The Environmental Center for Arab Towns (ECAT) is a scientific research institute that deals with environmental issues concerning Arab city's natural resources and sustainable development. The Center is affiliated with Dubai Municipality and the ATO, and has the active membership of more than 400 Arab cities and towns. One of its fundamental aims is to organize conferences and discussion forums to bridge communication gaps and create synergies such that environmental expertise can be shared between all Arab towns and cities.