



*One Team, One Goal- Creating Partnerships That Win!*  
Piedmont Technical College -Call for Proposal Form.  
2019 Annual Conference – October 3 & 4  
Submission Deadline: May 31, 2019

Name:

Institution:

Address:

Email:

Title of Presentation:

Session Topics (Sessions are 45 minutes)

Marketing       Leadership       Programming       Funding/Grants  
 Contract Training       Operations       Partnerships

Presentation Summary (100 words or less-include how presentation relates to conference theme)

Brief Biography of Presenter (100 words or less)

Any Requests?

**Form must be filled out for each presenter.**

If you have an additional presenter who will be presenting with you, please fill out this form for them but leave the “presentation summary” and “session topics” sections blank.

Email completed form to SCAHCE ([scahceinfo@gmail.com](mailto:scahceinfo@gmail.com)).

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Additional Suggested Topics Related to Theme:

- \*What business people want and expect from continuing education programs.
  - \*How to develop, secure and manage continuing education grants.
  - \*The availability of community resources for continuing education.
- \*Techniques to determine in advance what your audience wants and what they are willing to pay.
- \*Ways to streamline your continuing education operation through effective staff organization.
  - \*How to price your programs.
- \*The successful experiences of other continuing education professionals in the area of marketing and program ideas.
  - \*The next twenty-five years of continuing education.
- \*How to use resources effectively to build quality continuing education programs.
- \*Ways to increase enrollment through effective marketing.
  - \*How to capture maximum benefits from the CEU.