Subject: Thank You for Supporting the Healthy Opportunities Pilot (HOP)

Dear Representative/Senator [Last Name],

My name is [X], and I am a resident of your district. I'm writing to sincerely thank you for your support of the Healthy Opportunities Pilot (HOP). Your leadership has helped reduce emergency room visits and doctor appointments among Medicaid recipients—saving the state millions of dollars and improving health outcomes for your constituents.

As you know, HOP uses Medicaid funding to address key social drivers of health by improving access to:

- Nutritious food
- Stable housing
- Reliable transportation
- Services that promote safe and healthy relationships

These factors influence up to 80% of a person's overall wellbeing. By addressing these needs, HOP is improving lives while reducing healthcare costs. In Western North Carolina alone, the program is estimated to save the state **$11.9 million annually** at current enrollment levels, a savings that is expected to grow over time as participants become healthier and reduce their need for costly medical care.

With healthcare costs continuing to rise, I hope you'll agree that continued investment in HOP is essential. Here are a few highlights of the program's impact in our region:

- More than **13,000 residents in WNC** have been served
- Over **300 full- and part-time jobs** are supported
- HOP has received **national recognition** as a model for other states

The benefits of HOP extend well beyond healthcare; they strengthen our communities, create jobs, and stimulate the local economy. I've seen firsthand how this program has positively impacted individuals and families in our area.

If appropriate, you might consider adding a brief vignette about your organization or personal connection to HOP. This could be something simple, such as: *"Our organization delivers X number of services each week/month within your district,"* or a short success story—either anonymized or shared with the client's permission—that highlights the impact of your work.

I've included a link to a recent HOP impact report that further illustrates HOP's positive impact here in Western North Carolina. Thank you again for your time and continued support. Please feel free to reach out if you'd like to discuss this further.

Warm regards,

[Your Name]
[Your Title] *consult your organization's policies for appropriateness to identify*
[Your Email] *organizational or personal, depending on your organization's policies*
[Your Phone Number] *organizational or personal (see above)*