

**WEAC Region 3 PAC**  
**Referendum – Request for Assistance**

Date Submitted:

District and Local	Local Contact:
Contact Role:	Contact Address:
Contact Email:	Contact Phone:

<b>Referendum #1</b>	
Description:	
Why is Referendum important to Community & Local?	
Date of vote:	Total \$ sought in Referendum:
Formal Local endorsement? <input type="checkbox"/> Yes <input type="checkbox"/> No	Community "Yes" committee? <input type="checkbox"/> Yes <input type="checkbox"/> No
Committee Name:	Committee Contact Info:
What is the Committee and District's plan for passage?	
Committee fund raising goal:	<b>Contribution to Committee requested from WR3 PAC:</b>

<b>Referendum #2</b>	
Description:	
Why is Referendum important to Community & Local?	
Date of vote:	Total \$ sought in Referendum:
Formal Local endorsement? <input type="checkbox"/> Yes <input type="checkbox"/> No	Community "Yes" committee? <input type="checkbox"/> Yes <input type="checkbox"/> No
Committee Name:	Committee Contact Info:
What is the Committee and District's plan for passage?	
Committee fund raising goal:	<b>Contribution to Committee requested from WR3 PAC:</b>

**Complete this portion IF the Local plans to work directly to support the referendum(s)**

Does the Local plan on doing a mailing in support of the Referendum(s)?  Yes  No

If requesting WR3 PAC assistance, expected cost of mailing? \_\_\_\_\_

Will the mailing be to:

- Local members living within the District
- All WEAC members living within the District

The above are considered a **member-to-member communication**, which can be paid for using dues or PAC funds. Must contain the following disclaimer: "*This is an 11.0101(10)(b)(1) communication with [WEAC/Region 3/Local] members.*"

- Local members and potential members living within the District
- All WEAC members and potential members living within the District
- Voters living within the District

The above are considered "express advocacy" and must be paid for from PAC funds. Dues funds cannot be used. Must contain a disclaimer such as: "*Paid for by the [Region 3 Political Action Committee]*" or, if done as an in-kind contribution to a committee: "*Paid for by the [Region 3 Political Action Committee], authorized by [Community Yes Committee].*"

Please indicate any other possible actions the Local is considering to support the referendums:

Action	Member-To-Member	Potential Members	Voters
Phone Banking			
Robo-Call(s)			
Door-To-Door			
Literature Drop			
Email Blast			
Group Texting			
Individual Texting			
Newspaper Ad			
Radio Ad			
Voter Lists			
Other:			

If requesting WR3 PAC assistance, expected cost of action(s)? \_\_\_\_\_

**PLEASE NOTE:** An **in-kind contribution** is any good, service or property offered to a committee free of charge or at less than the usual cost. Examples: (a) providing a committee with a voter list, (b) buying postage or the printing for a committee mailing, (c) providing food and beverages for a committee fundraiser. Before making an in-kind contribution to a committee, the contributor is required to notify an authorized person (e.g., treasurer) and obtain either oral or written consent to the contribution.