# Internet Safety for Parents Do you know how to keep your children safe in an always connected digital society?

An important presentation for parents by nationally acclaimed speaker and author Jesse Weinberger

Thursday, February 28 @ 6pm

Willis Education Center **Auditorium** 74 W. William Street





## About Jesse Weinberger

Jesse Weinberger is a nationally recognized Internet Safety presenter, TEDx speaker, and author. Since 2003 Jesse has been presenting to parents, students, teachers, and school districts, all over the United States. As a respected expert and leader in this field, she is frequently sought out by media, educators, administrators, and law enforcement for guidance on how to manage and improve the digital lives of children all over the United States.

Jesse's particular passion is in speaking directly to tweens, teens, and the parents who may not understand how best to keep their children safe. Jesse is able to effectively move her audiences with the perfect combination of humor and a deep expertise in this new digital world.

It is not very common where you run across a presenter who holds such a captive audience. Your lecture actually provided insight and tools on how to fix issues we as parents may have created/allowed. Our son came home from your presentation (at school) and immediately erased his Instagram account. The simple fact that he came home and discussed specifics of your lecture and took action himself is a message well received and one we thank you for. In addition, our son spoke with his older sister (on his own) and she took action as well. I would not change one thing about your presentation. Keep delivering it with the same passion "

The Meisters - parents

#### Understanding Social Media & Media Literacy

Learn: \*the many ways in which your child is at risk online, \*the massive effect of hypersexualization on your child, how too-young device ownership has a direct impact on sexual precocity and increases risks of sexual and social victimization, \*the new age of onset of "adult content" consumption is 8 years old and the new age of onset of "adult content" addiction is 11 years old. Get educated and engaged TODAY.

#### Cyberbullying

Cyberbullying is happening every day on social media sites and gaming platforms. 50% of the time the bully is your child's best friend. 58% of the time today's "bully" is yesterday's "victim". Learn how to prevent your child from becoming a perpetrator and a victim

Sexting is happening right now in your school district among your child's peers. Sexting is happening as early as the 4th & 5th grades. Children are being charged with felonies and facing criminal consequences all over the United States. Learn HOW to have the conversation.

#### Sexual Predation

Your children are unaware that they are currently gaming and engaging on social media with sexual predators pretending to be children. Sexting, sextortion, and human sex trafficking have become a reality in the digital world. Learn how to protect your children!

### The Columbus Dispatch Ehe New Hork Eimes















Jesse's book : The Boogeyman Exists: And He's In Your Child's Back Pocket will be available for purchase (\$20) at the presentation. Jesse will be available for book signing





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