



## 2024 Investment Opportunities



614 7TH STREET  
FORT MADISON, IOWA  
319-372-5471

[WWW.FORTMADISON.COM](http://WWW.FORTMADISON.COM)

## OUR VISION

“To be recognized as the principle organization for the sustained growth, development and prosperity of Fort Madison.”

## OUR VALUES

Stewardship

Collaboration

Respect

Integrity

Professionalism

Team Work

These values are our “**SCRIPT**” for success!

## OUR MISSIONS

### Fort Madison Economic Development Corporation

“Grow the Fort Madison economy by retaining and attracting diverse employment opportunities.”

### Fort Madison Area Chamber of Commerce

“Grow the Fort Madison economy by strengthening and growing existing businesses in the historic districts of our community.”

## Partners Annual Dinner: February 23, 2024

This signature event celebrates the previous year's successes, reveals plans for the future, and honors those who have served the affiliate organizations and community-at-large.

SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	SLIDE SHOW	PARTNER MAGAZINE	SIGNAGE	VERBAL RECOGNITION	LISTED IN PROGRAM	RESERVED SEATING	INVESTMENT
PREMIER	X	X	X	X	X	X	8	\$1,500
ENTERTAINMENT		X	X	X	X	X	4	\$1,000
RECEPTION				X	X	X	2	\$750
TABLE						X	8	\$500
HALF TABLE						X	4	\$275
INDIVIDUAL							1	\$60

# Sensational Chef: TBD April 2024

As a way to elude those winter blues, The Beautification Foundation hosts Sensational Chef; an intimate dinner with 35 guests. Sensational Chef local chefs who prepare a 5 course meal with wine pairings. In 2012 Sensational Chef received an award for the best fundraiser in the state of Iowa.

SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	VERBAL RECOGNITION	SIGNAGE	RESERVED SEATING	INVESTMENT
PREMIER	X	X	X	2	\$500
BEVERAGE		X	X		\$250



# Community Clean Up: April 20, 2024

A community effort designed to remove litter and debris from parks, recreational areas, shorelines and waterways, while inspiring generations of environmental stewards. Gloves, trash bags, and maps highlighted with targeted clean up areas will be distributed to participants.

SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	VERBAL RECOGNITION	SIGNAGE	INVESTMENT
PARTNER	X	X	X	\$250

# Paint-A-Thon: April 22-26, 2024

The time is now to clean up our community. Working together for one goal, one purpose, and one community. Join in and collaborate with Community Action, Fort Madison Partners, and Kempker’s True Value/ Weather All Paint. Be looking for more information to come for a great opportunity to sponsor and be apart of a community event beautifying Fort Madison.



SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	SIGNAGE	T-SHIRT	INVESTMENT
PREMIER	X	X	X	TAKEN
PARTNER			X	\$500
COMMUNITY			X	\$250



# Chamber's Small Business Breakfast: May 2, 2024

This annual spring event recognizes and honors Chamber Member businesses with less than 100 employees during National Small Business Week. Nominees and award winners for the Small Business of the Year and Micro Business of the Year are also honored. Visit booths presented by local Member businesses.



Sponsorship Level	Pre-Event Publicity	Partner Magazine	Verbal Recognition	Signage	Listed in Program	Reserved Seating	Investment
Premier	X	X	X	X	X	8	\$500
Reception		X	X	X	X	8	\$400
Table				X	X	8	\$200
Booth				X	X	2	\$150

# Chamber's Jack Morris Florida of Iowa Golf Outing: June 7, 2024

Many business deals have been struck on the links of the Sheaffer Memorial Golf Course. While we’re unsure how many of those have occurred during the Jack Morris Florida of Iowa Golf Outing, we’re proud to host this signature event that encourages networking and a whole lot of fun! Shotgun start is at 10 am with lunch and prize awards to end the day.



Sponsorship Level	Pre-Event Publicity	Verbal Recognition	Signage	Listed in Program	Team of 4	Investment
Premier	X	X	X	X	X	\$1,500
Hole-in-One		X	X	X	X	\$1,000
Lunch		X	X	X	X	\$750
Hospitality		X	X	X	X	\$750
Longest Drive			X	X		\$250
Longest Putt			X	X		\$250
Closest to Pin			X	X		\$250
Putting Green			X	X		\$250
Driving Range			X	X		\$250
Hole			X	X		\$250
Raffle Prizes				X		Varies
Team					X	\$500

## 4th of July Fireworks: July 4, 2024

Be a part of the best light display in SE Iowa. The “Light Up The Sky This 4th of July” campaign has been working to raise funds for the 4th of July fireworks. Those wishing to donate \$1,000 or more will receive publicity in the newspaper along with a cutline. All donors will be recognized following the event in our thank you letter. All proceeds go towards the display.

SPONSORSHIP LEVEL	DESCRIPTION	INVESTMENT
PARTNER	PHOTO IN PRINT AND SOCIAL MEDIA AS WELL AS NAME RECOGNITION	\$1,000

## Chamber's Corporate Games: October 11, 2024

Designed to encourage team-building exercises for your company and camaraderie among our manufacturers. Teams are challenged in 5 areas: Strength of Mind, Strength of Body, Agility, Endurance & Creativity. A traveling trophy is awarded to the winner of the games & the Manufacturer of the Year Award is announced.



SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	PARTNER MAGAZINE	VERBAL RECOGNITION	SIGNAGE	INVESTMENT
PREMIER	X	X	X	X	\$500
HOSPITALITY		X	X	X	\$250

## Wine & Beer Walk: November 22, 2024 Pre-Sale: November 15, 2024

Wine & Beer Walk is a community favorite that takes place each November. Over 1,000 individuals from near and far hit our Main Street and Historic District to shop, sip, and visit with friends. Participants can purchase a commemorative glass and sample top selections from local wineries and breweries. Glass pre-sale will take place on November 11th at the premier sponsor location.



SPONSORSHIP LEVEL	LOGO ON GLASSES	PRE-EVENT PUBLICITY	MAPS	SIGNAGE	INVESTMENT
GLASS	X	X	X	X	\$750

# Mistletoe on Main: November 30, 2024

Welcoming all ages to come downtown, shop local and enjoy a day of Christmas cheer. While shopping and receiving special discounts, you can also enjoy a warm drink, special treats, a visit with Santa Claus, ride in a horse and carriage go visit the “North Pole Express”; our train engine in Riverview Park.



SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	BROCHURE	SIGNAGE	INVESTMENT
SLEIGH	X	X	X	\$600
RUDOLPH		X	X	\$300
FROSTY		X		\$100



# Hawkeye Day: December TBD, 2024

Take a trip with us to Carver Hawkeye Arena for Fort Madison Day with the Iowa Hawkeyes! Participants will receive a commemorative t-shirt to wear to the game and root for the Hawkeyes from the Fort Madison section with their community!

SPONSORSHIP LEVEL	PRE-EVENT PUBLICITY	LOGO ON T-SHIRT	INVESTMENT
HERKY	X	LARGE	\$1,000
GOLD		MEDIUM	\$500
BLACK		SMALL	\$250



## The Partner

This quarterly magazine highlights member businesses, events, as well as achievements, goals, and opportunities within the Fort Madison Partners Affiliate organizations.

This showcase piece is distributed to all member businesses and sponsors and available online at [www.fortmadison.com](http://www.fortmadison.com). Published in January, April, July and October.

SPONSORSHIP LEVEL	SIZE	DESCRIPTION	QUARTERLY INVESTMENT
FULL	BOTTOM 1/4 OF PAGE	OPPORTUNITY TO CHANGE YOUR AD QUARTERLY, OFFERING SEASONAL OFFERINGS TO READERS. USE YOUR OWN AD OR ASK US WHERE YOU CAN HAVE ONE MADE.	\$275
HALF	1/2 OF THE BOTTOM		\$150
CARD	VERTICAL BUSINESS CARD		\$100

## Fort Madison Community Guide

The Fort Madison Community Guide is printed annually and distributed locally as a directory as well as to visitors as a tourism piece. The publication features historical information, current demographics, an event calendar and business listings for our community. Show your support by placing an ad in the Guide. Sponsorship helps off set the printing costs to the Chamber. Space is limited.

SIZE	INVESTMENT
4 X 4.5 INCH	\$300
8 X 3 BANNER	\$350
INSIDE FRONT COVER	\$900
INSIDE BACK COVER	\$900

## Chamber Member Coupon Card

This coupon card will be distributed to all member employees and provides an opportunity to promote shopping local. Members will have the chance to submit deals that are exclusive Member to Member benefits. By sponsoring this card, your logo will get into the hands of over 5,000 people all year long!

MARKETING BENEFIT	INVESTMENT
LOGO ON CARD	\$1000

## Business After Hours

Business After Hours is a great opportunity to showcase any happenings in your business. With invitations going out to other Chamber businesses, this is the perfect time to network and build new relationships. Business After Hours are held 5-7 pm. The hosting business is responsible for providing snacks and beverages during the event.



## Pocket Park WiFi

The Fort Madison Beautification Foundation is working to provide free WiFi in the Pocket Park downtown. Your support will help maintain this effort. When patrons use the WiFi, it will take them to a landing page with your logo. The logo will have a clickable link to your website or Facebook page.



DESCRIPTION	QUARTERLY INVESTMENT
LOGO WITH CLICKABLE LINK TO YOUR WEBSITE OR FACEBOOK PAGE	\$500



## Business Women Connect

Desiring to bring women of diverse occupations together, this bimonthly luncheon provides opportunities for Chamber member business women to help themselves and others grow personally and professionally through leadership, education, and networking support.

DESCRIPTION	INVESTMENT
HELPS WITH SPEAKERS AND EVENT NEEDS; INCLUDES SIGNAGE AT ALL EVENTS AND PRE-EVENT PUBLICITY	\$500

## Ambassador Club

The Ambassadors serve as the Chamber's public relations arm and are on the job nearly every Friday from welcoming new personnel to celebrating business milestones. A limited number of participants allowed per business. Application & acceptance is required. There will be a \$60.00 membership fee due upon acceptance and each individual receives an Ambassador Club shirt.



## Other Notable Event Dates

Great River Region Days in Des Moines (Feb 7-8) and Washington DC (TBD)  
 Fort Madison Farmer's Market - Mondays from June - September  
 Community Thanksgiving - November 28  
 Parade of Lights - November 29



Chamber of Commerce

Annual Dinner  
Sponsorship Level \$\_\_\_\_\_

Community Clean Up  
Sponsorship Level \$\_\_\_\_\_

Sensational Chef  
Sponsorship Level \$\_\_\_\_\_

Small Business Breakfast  
Sponsorship Level \$\_\_\_\_\_

FL of IA Golf Outing  
Sponsorship Level \$\_\_\_\_\_  
Team \$\_\_\_\_\_

Corporate Games  
Sponsorship Level \$\_\_\_\_\_

Mistletoe on Main  
Sponsorship Level \$\_\_\_\_\_

Hawkeye Day  
Sponsorship Level \$\_\_\_\_\_

Membership Coupon Book  
Sponsorship Level \$\_\_\_\_\_

Community Guide  
Sponsorship Level \$\_\_\_\_\_

Business After Hours  
Month \_\_\_\_\_

Ambassador Club  
Ambassador \_\_\_\_\_ \$\_\_\_\_\_

Membership Dues \$\_\_\_\_\_

Partners

Paint-A-Thon  
Sponsorship Level \$\_\_\_\_\_

4th of July Fireworks  
Sponsorship Level \$\_\_\_\_\_

Wine & Beer Walk  
Sponsorship Level \$\_\_\_\_\_

The Partner  
Sponsorship Level \$\_\_\_\_\_

Welcome & Visitor Bags  
Sponsorship Level \$\_\_\_\_\_

Pocket Park WiFi  
Quarterly \$\_\_\_\_\_

Dream Builder  
Sponsorship Level \$\_\_\_\_\_

Fort Madison Economic Development  
Membership Dues \$\_\_\_\_\_

Sports Complex 48th St  
Signage \$\_\_\_\_\_

Business Name \_\_\_\_\_

Authorizing Personnel \_\_\_\_\_

Signature \_\_\_\_\_

Email \_\_\_\_\_

2024 Investment - Chamber \_\_\_\_\_

Partners \_\_\_\_\_

FMEDC \_\_\_\_\_

Total \_\_\_\_\_

How would you like to be invoiced?

\_\_\_\_\_Per Event \_\_\_\_\_ One Invoice