

## How to Prepare Your Small Business for Coronavirus

It seems like every topic these days is ultra-polarizing. Views on the Coronavirus COVID-19 are no exception. Social media comments and posts range from paranoia to annoyance and disregard. With recent cases in the Iowa City area and with rumors spreading faster than the virus itself, make sure to look for reputable resources for facts

- The CDC recently launched [Coronavirus.gov](https://www.cdc.gov/coronavirus) with extensive information for all U.S. residents, not just including business owners.
- The CDC has issued [coronavirus guidelines for businesses](#) and [is updating](#) them as new developments occur.
- The World Health Organization (WHO) has a [coronavirus fact sheet for businesses](#) as well as [coronavirus FAQs](#) and resources.
- The National Restaurant Association-information on preparing your restaurant for Coronavirus <https://restaurant.org/Covid19>

Wherever you stand, COVID-19 WILL affect your business in some way. From employees staying home sick, vendors unable to fill orders, and customers staying away – many of our small businesses could be in trouble.

SCORE has written a good comprehensive list for small businesses in preparation for the worse case scenario. [How Small Businesses Can Prepare for the Coronavirus](#)

[The Iowa SBDC](#) is a free service for businesses and can offer counseling and one-on-one technical assistance in creating a plan and help with recovering from losses. [Contact your local SBDC to make an appointment.](#)

The Iowa Southeastern SBDC assists small businesses and start-ups through business & strategic planning, marketing, growth strategies, financial management, disaster planning and recovery and more.

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