

## Information for Sponsors

Significant advances in electrical energy storage could revolutionize the energy landscape. For example, widespread adoption of electric vehicles could greatly reduce dependence on finite petroleum resources, reduce CO<sub>2</sub> emissions, and provide new scenarios for grid operation. Although new electric vehicles with advanced lithium ion batteries are being introduced, further breakthroughs in scalable energy storage, beyond current state-of-the-art lithium ion batteries, are necessary before the full benefits of vehicle electrification can be realized.

Motivated by these societal needs and by the tremendous potential for materials science and engineering to provide necessary advances, a consortium comprising IBM Research and five U.S. Department of Energy national laboratories (National Renewable Energy Laboratory, Argonne, Lawrence Berkeley, Pacific Northwest, and Oak Ridge) will host a symposium June 25–27, 2019, at the Denver Marriott West, Golden, Colorado.

This is a unique forum focused on the future of energy storage technologies for transportation and grid applications. The main themes of the symposium are (1) reviewing groundbreaking technical progress, (2) exploring future directions, and (3) understanding critical challenges impeding progress. At the symposium, leading researchers and manufacturers will discuss critically necessary materials, diagnostics, scaling, and manufacturing issues associated with better-performing energy storage devices in an open-format dialogue. Through this discussion, organizers aim to accelerate innovation, reduce costs, and improve the safety of advanced electrochemical energy storage concepts and systems “beyond lithium ion.”

### Sponsorship Opportunities

We are offering the opportunity for three levels of sponsorship—Gold, Silver, and Bronze—detailed below. Alternatively, a sponsorship agreement may be tailored to your company’s needs.

**CONTACT US** if you are interested in sponsoring the Beyond Lithium Ion XII Conference.

<b>SPONSORSHIP OPPORTUNITIES – Level Options and Benefits</b>	<b>GOLD \$10,000</b>	<b>SILVER \$5,000</b>	<b>BRONZE \$3,000</b>
<b>Number of provided conference registrations</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Additional exhibit-only booth attendant passes</b>	<b>2</b>	<b>2</b>	<b>1</b>
<b>Exhibit booth space (specify size/location needs)</b>	✓	✓	✓
<b>Opportunity to give a company presentation for conference participants at a seated lunch</b>	✓		
<b>Exhibit space at the reception on June 26</b>	✓	✓	
<b>Marketing materials prominently displayed at reception</b>	✓		
<b>Company logo featured prominently (depending on sponsor level) on all marketing materials and on website</b>	✓	✓	✓
<b>Link from conference website to company website</b>	✓	✓	✓

**We look forward to your participation in the 2019 Beyond Lithium Ion XII Conference!**

Information about the previous symposiums can be found at:

- [BLI-XI: Beyond Lithium Ion Symposium-10, July 24–26, 2018, Doubletree by Hilton, Ohio Aerospace Institute, Cleveland, OH](#)
- [BLI-X: Beyond Lithium Ion Symposium-10, June 27–29, 2017, IBM Research-Almaden, IBM Research, San Jose, CA](#)
- [BLI-V: Beyond Lithium Ion V-Symposium on Energy Storage, June 5–7, 2012, Claremont Hotel, Lawrence Berkeley National Laboratory](#)
- [BLI-IV: 4th Symposium on Energy Storage: Beyond Lithium Ion, June 7–9, 2011, Battelle Auditorium, Pacific Northwest National Laboratory, Richland, WA](#)
- [BLI-II: Research Opportunities in Electrochemical Energy Storage Beyond Lithium Ion: Computational Perspectives, May 3–4, 2010, at Argonne National Laboratory, Argonne, IL.](#)

**Co-Organizers of BLI-XII**

