



Philippine American Cultural Center of Michigan

17356 Northland Park Court (Philippine Street), Southfield, MI 48075

Phone (248) 443-7037 * Fax (248) 424-7464 * paccm@comcast.net

www.paccm.org

TAX ID #: 38-2448801

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2019-2021

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PHILIPPINE AMERICAN CULTURAL CENTER OF MICHIGAN ANNOUNCES THE VIRTUAL CELEBRATION OF ITS 38th ANNIVERSARY

For Immediate Release

January 15, 2021

Media Contact: Arcie Gemino
arciegemino1113@yahoo.com

Southfield, Mi - On Sunday, February 21, 2021, the **Philippine American Cultural Center of Michigan (PACCM)** will host its annual anniversary celebration at a post Valentine's event to be held virtually with access through Facebook and You Tube.

The principal motivation for this event is to generate donations from various sources to include corporate sponsors, contributions from community organizations, businesses, advertisers and private donors. Funds raised are earmarked for the Center's yearly operations to continue with its community services and fund the educational needs of the school. PACCM had fallen on hard times due to the current state of great disruption. More so now than ever, times are crucial to recover income lost as a result of the pandemic outbreak.

This year's theme is "**Love Keeps Us Together**" appropriately chosen to reflect the love and support shared by many in these unprecedented times. People in the community come together to celebrate this special event to encourage support and appreciation of PACCM which has been the source of service, educational and cultural connections among members. It's a great opportunity for them to lend support through their monetary donations.

The event will showcase the school children's achievements through a presentation of their cultural performances. There will also be messages from the Michigan Governor, Philippine Consul General and a few community leaders, recognition segment to thank all donors, ceremony to usher in newly elected board members, presentation of awards and a special feature to celebrate couples' wedding anniversaries in increments of 5 starting from their 5th to their 50th anniversaries.

PACCM is home to Paaralang Pilipino (Filipino School) where children learn their language, history and culture through song, dance and music. It also caters to the needs of seniors and the youth and it's the venue of choice for various projects, workshops, services, conferences and social functions by the majority of community organizations

Come and join us at this virtual celebration and for the first time enjoy viewing the event in the comfort of your own homes

For additional inquiry, contact the following:

Gerry Tablada	586-350-8502 (Event Chairperson)
Tony Kho	248-755-6122 (Event Co- Chairperson)
Dr. Ernie Mac	248-641-8993 (Sponsorship Chair)
Lavinia Mateo	248-318-5897 (Sponsorship Co-Chair)
Becky Tungol	248-755-6119 (PACCM President)
Arcie Gemino	586-214-2597 (Program Director)
Flor Sitchon	586-822-5951 (Wedding Celebrants Coordinator)

Our Mission: The PACCM shall operate, manage and maintain the community center and the Filipino School and shall promote, advance and preserve the Filipino culture, traditions, values and heritage by providing services and programs for the benefit of the community at large.