



## February 2019 Special Program Offer:

**Leadership and Culture Assessment** – The Turknett team has responded to a critical need many companies face today. CEOs rank cultural alignment as one of the most important organizational disciplines to tackle in order to build the business, grow revenues, and retain talent. Management guru Peter Drucker said, “Culture Eats Strategy for Breakfast.” If your company’s leadership determines this to be an issue and/or opportunity, [Turknett Leadership Group](#) is here to support you. And, what better way to kick off Q1, 2019 than to hit this challenge head on?

### ***Program is Designed for – C-Suite team***

**Duration of Program** – Four to six weeks depending on availability

### **What’s included in the Offering:**

1. **Interviews** - Our experienced professional staff will interview each C-suite member to determine their understanding and view of the company’s priorities and values. TLG's **Leadership Character Model** will be used in each interview to help identify individual, team, and organization-level strengths and areas for growth.
2. **Cultural Scan** - See a view of your culture through the lens of our proprietary House of Culture survey. Up to 40 organization members can complete the survey.
3. **Assessments** - A battery of assessment tools will be administered to each C-Suite member. Activities will include but not be limited to: online assessments that consist of peer reviews, values and preferences inventory, and leadership style assessment. Assessments will pinpoint tendencies and identification of blind spots, that when addressed, will lessen the chance of “derailment.”
4. **Strategic Scan** - drilling down into the perceptions around strategic priorities, further helping to determine alignment and perceived capabilities
5. **Group meeting** - team meets with TLG consultant to discuss findings
6. **Reporting & Recommendations** - Final report and recommendation on next steps to solidify the team’s leadership and cultural alignment for improved business results

Pricing and timeline will be determined based on size of the group and other factors.

Please respond to [TMantella@turknett.com](mailto:TMantella@turknett.com) to explore this special offer, and a member of the TLG team will respond back to you within 48 business hours.

Thank You,  
Tino Mantella  
President & CEO