



## SAN FRANCISCO FIRE DEPARTMENT

# NEWS RELEASE

Released: 7:30 pm. on December 4<sup>th</sup>, 2023

### San Francisco Fire announces the 4<sup>th</sup> annual Fire Station Community Holiday Decorations Competition.

**San Francisco, CA** – During the 1940s, stations would compete for the best decorations and best-decorated stations for the Holiday season. This tradition was lost in the 1950s and brought back during COVID-19 to promote goodwill. Firefighters and their respective stations are encouraged to participate and get creative!

The decorations should be festive, representing all the traditions around goodwill and giving. The station members pay for the decorations and events. The winning stations will receive a prize to donate to a chosen San Francisco-based charity.

#### **Stations will be judged on the following criteria:**

The visual presence of the Station

Involvement of neighbors with lights and decorations

Community engagement event (Block Party, lights viewing, etc.) **On 12-22-2023 from 5–10 pm**

The use of local shops for the Community event

#### **The San Francisco Fire Credit Union is sponsoring the following:**

1st place \$2000 To be donated to the charity of choice

2nd place \$1000 To be donated to the charity of choice

3rd place \$500 To be donated to the charity of choice

4<sup>th</sup> place \$500 To be donated to the charity of choice

#### **Logistics**

**12-04-2023: Stations will be informed of the contest and will** start to engage with the community, and holiday decorations will begin.

**12-22-2023:** The judges will tour selected stations from 5 to 10 pm. Community members are encouraged to join their local stations that entered the competition during this time. The judges will rate the community event and the evening visual experience. Each judging group will submit their top selections to the Grand Judge, Sally Casazza, at the end of this tour. Sally will determine the top three winners, ranking from 1<sup>st</sup> place to 4<sup>th</sup> place. The winners and the charities the winners selected will be announced on the morning of 12-23-2022. The SFFD thanks CODE 3 Transportation for donating buses to drive the judges to the various stations.

The public and media are encouraged to drive, walk, or bike by the stations during December and attend the community events on 12-22-2023. Please consider sharing your experience on social media with the tag #SFFDHOLIDAY.

**The following will judge the Station's efforts:**

San Francisco Fire Credit Union Employees

Los Bomberos Employee Group (Sponsor)

Mission High School FIRE & EMS Students

SF Chronicle staff

Chief Jeanine Nicholson

Theresa Ludwig and Daughter (SFFD Civilian employee)

**Grand Judge:** San Francisco Toy Program Chairperson for over 25 years, Sally Casazza



**For more information, please contact**

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