

SAN FRANCISCO FIRE DEPARTMENT

Public Information Office

MEDIA RELEASE



For Release – December 02nd, 2024, 10 am

MEET YOUR PUBLIC SAFETY PUBLIC INFORMATION OFFICER AND HOLIDAY SAFETY TIPS

San Francisco, CA—Join us for a festive holiday get-together and meet your Public Safety Public Information Officers (PIOs) while enjoying complimentary coffee and treats courtesy of the SF-FIRE Credit Union. This is a great time to meet and network with your PIO teams, whether you're on duty or off.

Media On-Camera opportunities will be available for holiday safety tips, and our media partners will receive a free thumb drive (while supplies last) with general SFFD B-roll.

If you are an editor or assignment supervisor, don't be a grinch; let your team(s) swing by. If you're not working this day, make a trip to the event, starting with our free treats and networking opportunities, and maybe consider doing some holiday shopping in our fantastic city afterward.

WHO: Any media personality and any public-facing PIO

WHERE: 1 Ferry Building, Shop #43 1 Ferry Building,

WHEN: December 16th, 2024, 11:00 AM -12:00 PM



SFFD Public Information Office - firepio@sfgov.org – 415 558-3404 sf-fire.org

