



SAN FRANCISCO FIRE DEPARTMENT

NEWS RELEASE

Released: 7:30 pm. on December 1st, 2022

San Francisco Fire announces the 3rd annual Fire Station Community Holiday Decorations Competition.

San Francisco, CA – During the 1940s, stations would compete for the best decorations and best-decorated stations for the Holiday seasons. This tradition was lost in the 1950s, and we brought it back during Covid to promote goodwill. Firefighters and their respective stations are encouraged to participate and get creative!

The decorations should be festive and represent all the traditions around goodwill and giving. The station members pay for the decorations and events. The winning stations will get a prize to donate to a San Francisco-based charity that they choose.

Stations will be judged on the following criteria:

The visual presence of the Station

Involvement of neighbors with lights and decorations

Community engagement event (Block Party, lights viewing, etc.) **On 12-21-2022 from 5–10 pm**

The use of local shops for the Community event

The San Francisco Fire Credit Union is sponsoring the following:

1st place — \$1500 To be donated to the charity of choice

2nd place — \$1000 To be donated to the charity of choice

3rd place — \$500 To be donated to the charity of choice

Logistics

12-01-2022, The SF Chronicle will announce the competition and encourage community members to drive, walk, or bike by stations to see the decorations. Follow the SF Chronicle as they will produce an interactive map of the entered stations.

12-21-2022: from 5 pm to 10 pm, the judges will tour selected stations. Community members are encouraged to join their local stations that entered the competition during this time. San Francisco Firefighters and "CODE-3" transportation will drive the judges. The judges will rate the community event and the evening visual experience. Each judging group will submit their top selections to the Grand Judge, Honorable Mayor London Breed, at the end of this tour, who will determine the top three winners, ranking from 1st place to 3rd place. The SF Chronicle will announce the winners and the charities the winners selected on the morning of 12-23-2022.

The public and media are encouraged to drive, walk, or bike by the stations during December and attend the station events on 12-21-2022 (The SF Chronicle will post a map of entered stations). Please consider sharing your experience on social media with the tag: #SFFDHOLIDAY.

The following will be Judging the Stations efforts:

San Francisco Fire Credit Union Employees

Los Bomberos Employee Group (Sponsor)

Mission High School FIRE & EMS Students

SF Chronicle Editors

Chief Jeanine Nicholson

Local 798- Adrienne Sims

Theresa Ludwig and Daughter (SFFD Civilian employee)

Grand Judge: Honorable Mayor London Breed



For more information, please contact:

Lieutenant Jonathan Baxter

Public Information Officer

(415) 558-3404

firepio@sfgov.org



