

FOR UNRESTRICTED DISTRIBUTION

San Francisco Bike Rodeo



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Attribute to Boy Scouts of America, Golden Gate Area Council

Quick Reference:

EVENT:	San Francisco Bike Rodeo
DATE:	Saturday May 27, 2023, 10am to 3pm
LOCATION:	Pier 30/32, San Francisco
CATEGORY:	Youth Event, Public Safety Agencies, Biking Safety, Accident Reduction
ATTENDEES:	215+ youth (scout and non-scout); 60+ adult volunteers

Event Background / Overview:

San Francisco youth-serving organizations (Cub Scouts and Scouts BSA, Golden Gate Area Council), Public Safety Agencies (San Francisco Fire Department, California Highway Patrol) and bike-focused nonprofits (Bay Area Bike Project) have created this event to encourage safe youth biking in San Francisco. This Bike Rodeo will teach boys and girls, ages 5 to 17, how to bike safely in urban environments like San Francisco. Participants navigate a fun obstacle course, have their bikes inspected for safety and go for a short, escorted ride along San Francisco's historic waterfront.

Target Audience:

All youth ages 5 to 17 interested in biking

Free pre-registration is required: <https://www.sfbikerodeo.org>

Lead Agencies / Organizations:

Youth-serving organizations:

- Cub Scouts / Boy Scouts of America, Golden Gate Area Council

Public Safety Agencies:

- San Francisco Fire Department
- California Highway Patrol

Non-Profit Organizations:

- Bay Area Bike Project

Other Participating Organizations:

Public Safety Agencies:

- San Francisco Police Department
- UCSF Police Department
- San Francisco Emergency Medical Services Agency (EMSA)

Healthcare organizations:

- UCSF Health
- Zuckerberg SF General Hospital

Other Supporting Organizations:

- San Francisco Fire Credit Union
- San Francisco Police Officers Association
- CalTrans District 4
- SFMTA Active Communities Plan

Local Businesses:

- Sports Basement
- Cleary Bikes
- Wheel Kids Bike Club
- Academy of Art Institute
- Golden State Warriors

Additional Contacts / Event Leads:

For Boy Scouts of America

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