

## Parade Guidelines and Reminders

### REMINDERS:

- Please show up at your designated line-up time slot – **10:30am**
  - DO NOT leave trash behind
  - Your ENTIRE Group should stay with your contingent until you have passed the STOP sign on the Parade route located by the Purple Crosswalk down Highland **This is a change from last year, elongating the Parade route down Highland.**
  - **DO NOT** stop progressing forward unless law enforcement tells you to do so.
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1. **MMC lineup number is 145.** This will be your spot in which you are assigned for lineup on Saturday, July 18<sup>th</sup> on Science Parkway, Rochester, NY 14620. **PLEASE** arrive at your designated time frame (listed below) to help mitigate traffic. Please note **PARKING** guidelines below:
    - a. Arrival times for Parade check-in (**Do not arrive before 9am**)
      - i. #1-60 arrive at 9am
      - ii. #61-120 arrive at 10am
      - iii. **#121-180 arrive at 10:30am**
  2. **Parking: Only Parade participating vehicles and handicapped** parking will be available on Science Parkway. Participants can either:
    - a. Get dropped off
    - b. Rideshare (uber/lyft/etc)
    - c. Utilize parking and shuttle services FREE of charge at MCC. Park in lot A (entrance A off East Henrietta Rd) and shuttle services runs 9am until 7pm for Parade stop and 11am to 7pm for Festival stop.
  3. The first person from your group to check in at our registration tent will receive your group's number for judging. Place this on the front passenger side of whatever is first in your group for the Parade (banner/vehicle). More details in attached document.

### All Parade Participants:

- Due to the potential for extreme heat and in an effort to keep pets safe, there will be no animals allowed in the parade. If service animal- please have protective footwear for animal from hot pavement.

- You may NOT THROW anything to parade guests. You may hand-distribute items.

Violators

will be held responsible for all clean-up costs and/or fines and may not be allowed to enter the parade the following year. Be mindful of children!

- Please keep the Parade moving. Do not pause for any reason. Parade Marshals may indicate to keep moving in order to prevent backup.

- Walkers, monitors, and floats/float riders are not allowed to sell items.

- Water bottles will be passed out during Parade check-in.

- Explosives or open flames are not allowed. We discourage the use of water guns, water balloons, cannons, etc.

- Marching units assume all responsibility for the safety of all monitors, marchers, spectators, bystanders, and property. The Trillium Health Foundation is not responsible for any loss, damage, or injuries caused to participants, spectators, or animals during the event.
- Nudity and obscenity is not permitted. Genitals must be fully covered. You are required to follow New York State, County of Monroe, and City of Rochester laws and ordinances. If you do not you can be fined and/or arrested. Any unit that does not comply with this rule will be removed from the parade.
- The Trillium Health Foundation reserves the right to remove any person or unit from the preparade assembly area or any person who, in its opinion, is a hindrance to the progress of the parade, places other participants or spectators in danger, or violates any of the rules.
- You are encouraged to observe all laws, watch for police and officials' direction at all times and be observant of what is going on ahead of you and what spectators are doing to keep the parade safe for all.
- This is a celebration of our community pride, history, and contributions we make, but often there are protestors. We are advised NOT to interact with them. Ignore them and move forward past them in a calm and orderly fashion. Police and marshals will be present to monitor our safety.

- By registering to participate in the parade, all participants agree that their participation and parade entry shall be supportive of and appropriate to the purposes of the Rochester Pride Fest and Parade which are:
  - To educate all citizens about the issues and concerns of gay, lesbian, bisexual, transgender, non-binary, and queer+ citizens.
  - To promote and provide cultural activities within the gay, lesbian, bisexual, transgender, non-binary, and queer+ community.
  - To advocate for and encourage the participation of gay, lesbian, bisexual, transgender, non-binary, and queer+ people in the educational, cultural, and civic life of Rochester, NY and surrounding areas.
  - To increase the visibility of the gay, lesbian, bisexual, transgender, non-binary, and queer+ community in Rochester, NY and surrounding areas.
  - To enhance the quality of life for gay, lesbian, bisexual, transgender, non-binary, and queer+ people in Rochester, NY and surrounding areas.