



# City of New Berlin 4th of July Family Festival

## 2025 / 57th Annual - *Celebrating Community*

**Thursday, July 3rd** *All activities to take place at Malone Park*

- 3:00 to 11:00 pm Grounds & Carnival open / 3:00 to 7:00 pm - Spectrum Carnival wristband special  
*\*(one wristband per person, per time slot)\* (\$25 CASH at City Hall Office by end of day on July 2nd OR \$35 at gate)*
- 3:00 to 5:30 pm Doo Wop Juke Box (east tent) / The Allan Hart Show - Elvis Tribute (west tent)
- 5:00 pm **7th Annual Cornhole Tournament - sponsored by Waukesha State Bank**  
*(located by softball diamonds - registration required)*
- 6:00 pm **3rd Annual Trivia Contest - sponsored by Tobin Jewelers**  
*(activity tent - registration requested - spots limited)*
- 6:00 pm Mr. Scott's Giant Bubble Show (north tent)
- 7:00 to 10:30 pm Mt. Olive (east tent) / The Now (west tent)
- 9:30 pm **NBFD Flashlight Candy Hunt & collection of Peanut Butter for NB Food Pantry**  
*(located by softball diamonds / 6th grade & under / bring flashlight and bag)*

**Friday, July 4th**

- 9:00 am Mini Parade Lineup & collection of Toothbrushes/Paste for New Berlin Food Pantry  
*(parking in upper lot - north of City Hall / parade in lower lot - south of City Hall)*
- 9:30 am **Mini Parade - sponsored by Horicon Bank;** presented by the New Berlin Jr. Woman's Club
- 1:00 pm **Main Parade - sponsored by Acrisure**
- 2:00 to 11:00 pm Grounds & Carnival Open / 2:00 to 6:00 pm - Spectrum Carnival wristband special \*
- 2:30 to 3:30 pm Meet and greet with Frost Queen and Tower Princesses (north tent)
- 4:00 pm German Shepherd Dog Club Demonstration (activity tent)
- 4:00 pm New Berlin High School Talent Showcase (east tent)
- 4:00 pm Cheryl McCrary Band - (west tent)
- 6:00 to 10:00 pm Prime Country (east tent)
- 6:30 to 10:00 pm Almighty Vinyl (west tent)
- 10:00 pm **FIREWORKS - sponsored by Festival Foods**

**Saturday, July 5th**

- Start time tba **New! Sand Volleyball Tournament - sponsored by Account For It & Join Polly's Jaunts**  
*(registration required)*
- Start time tba **New! Pickleball Tournament at the ARC - sponsorship available** (registration required)
- Noon to 11:00 pm Grounds & Carnival open / noon to 4:00 AND 4:00 to 8:00 pm - Spectrum wristband special \*
- Noon to 2:30 pm Dirty Boogie (east tent)
- Noon to 2:30 pm Britins (west tent)
- 2:00 to 4:00 pm **New! Donation Bingo to benefit NBFD** (north tent)
- 4:00 to 6:00 pm Whiskey Belles (east tent) / Talk of the Town (west tent)
- 3:00 to 8:00 pm Adventure Rock Wall
- 5:30 pm Miss Kim's Animals and Half Twisted Half Knot - (north tent)
- 5:30 pm Pie Bake-off check in (entry form at [www.newberlin.org](http://www.newberlin.org))
- 6:00 pm **21th Annual Pie Bake-off - judging begins - sponsored by Sendik's**
- 6:00 to 10:30 pm "Indepen-DANCE" - Double Platinum DJ (north tent)  
*Music geared toward teens / only Mocktails allowed in tent*
- 7:00 to 10:30 pm Cold Sweat & Brew City Horns (east tent)
- 7:30 to 10:30 pm 33 RPM (west tent)
- 9:30 pm **2nd Annual Drone Show - sponsored by Educators Credit Union**

**Available all three days -**

- Near West Tent New Berlin Lions Vision Screening (July 3rd - 3:00 to 6:00 / July 4th & 5th - 2:00 to 6:00)  
Double Eagle - 9 Hole Mini-Golf - free - located on baseball diamond west of West Tent
- Near North Tent Outdoor Heritage Education Center AND Stars and Strips Craft Market
- Center Grounds Face Painting - all proceeds to benefit the New Berlin Food Pantry

Updated 2025.06

**Parking Lots sponsored by Kunes Auto & RV Group**

**East Tent sponsored by Preferred Electrical Contractors / West Tent sponsored by HomeTowne Windows**

**Activity Tent sponsored by the Princeton Club / North Tent sponsored by Southport Engineered Systems**

**Please find us on Facebook - New Berlin 4th of July Family Festival**

**OR visit [NewBerlin4th.com](http://NewBerlin4th.com) for more details and current updates.**



**East Tent hosts and benefits the Prospect Lions & Education Foundation of New Berlin (EFNB)**

**West Tent hosts the New Berlin Lions & Citizens Against Muscular Dystrophy**

**Education Foundation of New Berlin facilitating parking**

→ NO food or beverage carry-ins OR picnicking allowed on Festival Grounds  
→ All carry-ins are subject to search per New Berlin Police Department

