

2027 BIAA

Neuro Rehab Leadership Summit

ELEVATING BUSINESS PRACTICES

January 27-29, 2027

Gaslamp Quarter • San Diego



Day 1 • Wednesday, January 27

9:00 am - 9:30 am	Welcome Rick Willis, President and CEO, Brain Injury Association of America
9:30 am - 10:30 am	Payer Relations: State of Affairs and the Road Ahead John Pickett, Regional Vice President, California Health Care Networks, Anthem Blue Cross
10:30 am - 11:00 am	Networking Break
11:00 am - 12:00 pm	Trends Across the Brain Injury Continuum: Care Delivery, Outcomes, and Payer Engagement Terrance Carolan, Managing Director, Medical Rehabilitation and Aging Services, CARF International · Tammy Goulding, National Manager of Quality and Process Improvement, Rehab Without Walls Neuro Rehabilitation
12:00 pm - 1:30 pm	Lunch (on your own)
1:30 pm - 2:30 pm	Leading Across the Full Continuum: Outcome Measures Across Levels of Care Amanda Hiller, Outpatient Program Manager, Brain Rehab Network · Diedre Myers, CEO, Texas Rehabilitation Hospital of Plano
2:30 pm - 3:00 pm	Networking Break
3:00 pm - 4:00 pm	Payer Relations: Panel of Insights Panelists TBA
4:00 pm - 5:00 pm	Payer Relations: Shifting from Transactional Contracts to Collaborators Tera Welch, COO, NeuLife Rehabilitation
5:30 pm - 7:30 pm	Welcome Reception

Agenda is subject to change. See next page for Day 2 and Day 3 schedules.

REGISTRATION RATES

Through 11/20

Individual rate: \$625

Group rate: \$575 (groups of 3
or more from the same organization)

Starting 11/21

Individual rate: \$725

Group rate: \$675 (groups of 3
or more from the same organization)



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to register or visit
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Day 2 • Thursday, January 28

9:00 am - 10:00 am	Advancing Access: BIAA's Advocacy Strategy Rick Willis, President and CEO, Brain Injury Association of America
10:00 am - 10:15 am	Networking Break
10:15 am - 11:30 am	CHOOSE ONE State Advocacy Basics for Brain Injury Providers Kevin Lundy, VP, Government Relations, BrightSpring Health Services Seaside Chats: Next Level State Advocacy for Brain Injury Providers Nick Ashley, Chief Governance Officer, Centre for Neuro Skills • Tom Judd, Executive Director, Michigan Brain Injury Provider Council
11:30 am - 1:00 pm	Lunch (<i>on your own</i>)
1:00 pm - 2:00 pm	Demonstrating the Value of Specialized Neurorehabilitation: A Payer and Risk Management Perspective Jeff Ziblut, Senior Director Post-Acute Care, Paradigm
2:00 pm - 2:15 pm	Networking Break
2:15 pm - 3:45 pm	Operational Transparency with Staff Madeline Beham, VP of Services, Minds Matter LLC • Elaine Lecatsas, CHRO, Collage Rehabilitation Partners • Christine Nelson, VP of Operations, Pate Rehabilitation
3:45 pm - 4:00 pm	Networking Break
4:00 pm - 5:00 pm	HR/Workforce: Culture Shifting Speakers TBA
Evening	Social Activity

Day 3 • Friday, January 29

8:30 am - 9:30 am	Managing Risk: Closing the Gap Allison Johansen, Sr. Vice President, USI • Heidi Tapasa, Executive Vice President, USI
9:30 am - 10:30 am	Tech In Action: Leaders Share, Round 1 Provider leaders share 20-minute stories on technology initiatives in progress or launched at their organizations, including Tammy Hannah, President and CEO, Origami Rehabilitation.
10:30 am - 10:45 am	Networking Break
10:45 am - 11:30 am	Tech in Action: Leaders Share, Round 2 More initiatives in progress or launched, plus a moderated wrap-up. Presenters TBA.
11:30 am - 12:30 pm	Technology: From Idea to Implementation Curtis Shipman, CIO, Centre for Neuro Skills
12:30 pm	Closing Remarks Summit Co-Chairs Matthew Kampfe, Brain Rehab Network, and Deepa Dierickx, Craig Hospital