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April 2020

# Think Local First Day in Upper Sandusky

# Thursday, TBD

# Downtown Upper Sandusky, Ohio

The Wyandot Chamber of Commerce in partnership with the City of Upper Sandusky is celebrating with Think Local First Day once again! Due to COVID-19 we do not a specific date yet, hoping for May again!

Mayor Washburn will announce Think Local First Day with an official proclamation at 8:30 a.m. on the courthouse lawn. The Chamber of Commerce is working with many area corporations to provide marketing and promotional materials. promote

If you choose to participate:

What You Get:

* Celebration at Shotzy’s at 7:30 p.m.
* Think Local shopping bags
* Display poster
* Decorated container for $500 Shopping Spree Drawing
* Collection of Shop Local Cards
* Logoed Think Local Balloons
* Think Local t-shirts or aprons
* Facebook Event to Like and share

Event Advertising

* Facebook Paid Boost
* Radio ads on iHeartMedia, WFIN, and WQEL
* Newspaper ad
* Chamber e-Newsletter

How do you participate:

1. Return the attached form with your information
2. Willing to punch shopping cards and collect cards for the drawing
3. Wear the Think Local t-shirt or apron the day of the event
4. Distribute the Think Local bags to customers
5. Share the event with your customers and social media to help get the word out
6. Plan to join us at the small business celebration at 7:30 at Shotzys

Optional:

Offer a Giveaway, Discount or entertainment as something to draw customers into your store

If possible, to stay open till 7 p.m.

Sincerely,

Amanda Fleming  
 Wyandot County Chamber of Commerce

Please Return by May 7th, Thank you!

Absolutely! Count us in for the Think Local First Day Celebration

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Manager/Owner: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Yes we are planning to offer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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