



**FOR IMMEDIATE RELEASE**

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**MID-STATES MINORITY SUPPLIER DEVELOPMENT COUNCIL LAUNCHES ACCELERATE 100+**

*Program will scale 150 diverse businesses and create 30 new businesses in Central Indiana and address supply chain needs*

INDIANAPOLIS – The [Mid-States Minority Supplier Development Council](#) (Mid-States MSDC) has announced the launch of Accelerate 100+ (A100+), a 12-month results and answer oriented program designed to scale 150 diverse businesses headquartered in Central Indiana that are owned and operated by minorities, women, service disabled and LGBTQ+ individuals. The program will also identify 30 young aspiring entrepreneurs to participate.

Businesses certified by the [Office of Minority and Women Business Administration for the City of Indianapolis](#), and the [Indiana Department of Administration Office Division of Supplier Diversity](#) are encouraged to apply. Members of the [National Association of Women Business Owners](#), Indy Black Chamber and the [Indy Rainbow Chamber](#) are also encouraged to apply. The program will launch September 2021 and registration is now open.

Combining the resources of Mid-States MSDC with training and professional development, the A100+ program will help participants access local and national contracting opportunities and engage with industry experts. In addition to taking part in coaching and mentoring offered through the program, business owners will conduct market research analysis to gain real-world understanding of their current customers, prospects and partners. They will learn to leverage current and future certifications and experience the [Business Model Canvas](#) and [Entrepreneur Operating System](#) (EOS). Upon completion of A100+, participants will receive a Certificate of Entrepreneurship from an accredited college/university.

“We are always looking for opportunities to address the supply chain needs of the corporate community while elevating the capacity of minority-owned business,” said Mid-States MSDC president and CEO Carolyn Mosby. “While there may be similar programs currently in existence for select groups, none bring the national resources available through the Mid-States MSDC or collectively through partnerships that the organization has with global resources from corporate America, government and the non-profit sector.”

Accelerate 100+ program funders include Lumina Foundation, Old National Bank, PNC Bank, Vectren Foundation, Lilly Endowment Inc., Eli Lilly, Inc., Local Initiative Support Corporation (LISC), FedEx and Fifth Third Bank. To learn more about Mid-States MSDC and the Accelerate 100+ program visit <https://midstatesmsdc.org/programs-events/accelerate-100/>.

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### **About Mid-States Minority Supplier Development Council**

The mission of the Mid-States Minority Supplier Development Council is to accelerate economic growth by driving opportunities and collaboration between corporations and minority businesses. The Mid-States MSDC's footprint includes Central Illinois, Indiana and Eastern Missouri and we connect our corporate members with qualified minority-owned suppliers of all sizes – Minority Business Enterprises (MBE) – that meet a high standard of excellence. We ensure that standard in four essential steps:

### **About Accelerate 100+**

The Accelerate 100+ program represents a unique opportunity to fundamentally shift minority business development into a new 21st-century model. Rapid technological advances, new industry clusters, globalization and increased competition have all become a new way of doing business, while minority business development efforts have largely gone unchanged. This unprecedented collaboration provides the intricate coordination of resources and relationships to ultimately drive success.