

Welcome

Let me get a little information
so we can better assist you.

Name _____ Home / Cell Phone _____
Text OK? Yes No
Address _____ Work Phone _____
City, St., Zip _____ E-Mail Address _____
Employer _____ Occupation _____
Current Apt. Community _____ DL# _____ State _____

APARTMENT DESIRED

- Studio / Efficiency
- 1 Bedroom
- 2 Bedroom / 1 Bath
- 2 Bedroom / 2 Bath
- 3 Bedroom
- 4 Bedroom

Moving Date: _____

Price Range: _____

Number of Occupants: _____

Pets: _____

COMMENTS

SPECIFIC NEEDS & WANTS

TRAFFIC INFO

- Internet
Date: _____
Time: _____
- Phone Inquiry
Date: _____
Time: _____
- Appt. Set
Date: _____
Time: _____
- Visit
Date: _____
Time: _____

REFERRAL INFORMATION

Our marketing department would like to know how you learned of our community

- | | | |
|--|---------------------------------------|---|
| <input type="checkbox"/> Internet: _____ | <input type="checkbox"/> Sign | Referred by: |
| <input type="checkbox"/> Apartments.com | <input type="checkbox"/> Flyer | <input type="checkbox"/> Resident: _____ |
| <input type="checkbox"/> Rent.com | <input type="checkbox"/> Other: _____ | <input type="checkbox"/> Friend: _____ |
| <input type="checkbox"/> Google Ad | _____ | <input type="checkbox"/> Apt. Loc.: _____ |
| <input type="checkbox"/> Craig's List | _____ | |

Follow-up!

.....

1. Apt. Shown: Yes No Leasing Professional: _____

2. Type of Apt. Shown: _____

Type of Apt. Shown: _____

3. Special or Incentive Offered: _____

4. Apt. Rented: Yes No Address: _____

5. Reason Did or Did Not lease: _____

6. Comments: _____

7. Thank you note sent: Yes No Date: _____

8. 24 hour follow-up call: Yes No Date / Time: _____

9. Follow-up: _____

10. Follow-up: _____

11. Follow-up: _____