



2021 Sponsorship Opportunities

We are shaking things up this year.

With life likely not returning to "normal" until the second half of 2021, this year's sponsorships reflect our multi-media reality for much of next year.

We have learned that virtual events provide sponsors with a broader and larger audience as our events are not limited by cost and space considerations. For example, our 2020 annual meeting attendance was almost twice the usual turnout and continues to get new impressions online.



2020 TDA Annual Meeting sponsors recognition

In recognition of your 2021 sponsorship, TDA will:

	Organizational Sponsor	Events Sponsor
Present logos in a sponsor section on the TDA website home page	✓	
Display logos in all monthly newsletters	✓	
Acknowledge sponsors during two TDA On the Go podcasts. "This episode brought to you by..."	✓	
Recognize sponsors in the TDA newsletter, event agenda, signage or thank you during virtual event	✓	✓
Provide complimentary registration for each event sponsored	✓	✓

Becoming a Sponsor

Please complete this form and return it to the TDA office by **February 26, 2021**, or pay online at **My TDA**.

My TDA can be accessed by clicking **Member Login** in the upper-right corner of the TDA website.

Choose your sponsorship:

- ☐ **TDA Organizational Sponsor, \$700** All events plus more
- ☐ **Events Sponsor, \$600**
Virtual Fly-in and Drive-in, spring and in-person Annual Meeting, November 16, 2021
- ☐ **Sponsor any two TDA events, \$400**
- ☐ Fly-in, spring
- ☐ Drive-in, spring
- ☐ Annual Meeting, in-person November 16, 2021
- ☐ **Annual Meeting Sponsor, \$250** In-person November 16, 2021

☐ **Amount enclosed \$**_____.

☐ **Please bill me.**

NAME _____ COMPANY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Thank you for your continued support of TDA.