

# Capture CAP Awards Competition

## September 2024

Beautiful and compelling imagery that captures a moment, evokes emotion, or chronicles historic events is a key aspect of brand marketing. The Capture CAP Awards are designed to showcase the extraordinary work of CAP's top photographers and videographers.

The Marketing and Strategic Communications (MAC) team will launch its second annual Capture CAP photo and video contest in September. Entries will be submitted through the CAP/MAC online submission portal on the Public Affairs Resources page. The portal will open Sept. 1, 2024, and no other form of submission will be allowed. Submissions will be accepted through Sept. 30, 2024.

The contest is open to every CAP member, adult or cadet, regardless of duty position.

The goal is to support MAC's needs for photographs and videos for a variety of marketing programs and products.

All work submitted for consideration for an award must have been completed from Sept. 1, 2023, to Aug. 31, 2024. Photos will be judged in five categories: community service, education, activities, fleet, and technology. Videos may cover any relevant topic and will be considered in two categories: video shorts (one minute or less) and three-minute videos.

Please share this information with all members of your wings and regions. Don't forget to include cadets in your notification process. Consider involving your wing Cadet Advisory Council to help get the word out about the contest.

Questions about the contest may be sent to <mailto:mac@capnhq.gov>.