



easterseals  
100



*Brighter*  
**FUTURES**  
CELEBRATION

CELEBRATING 100 YEARS OF  
**#BREAKTHROUGHMOMENTS**

## 100 YEARS OF #BREAKTHROUGHMOMENTS

1919	Ohio businessman <i>Edgar Allen</i> founds the Ohio Society for Crippled Children, a first-of-its-kind agency to advocate for people with disabilities.	1981	<i>Work Resource Center</i> is selected by the Ford Foundation and Department of Labor to develop one of the nation's first supported employment programs.
1921	<i>Allen and his fellow Rotary Club members</i> successfully lobby Ohio lawmakers to pass the Ohio Plan, the first state appropriation in American history dedicated exclusively to the care of people with disabilities.	1990	After intense advocacy by Easterseals, <i>the Americans with Disabilities Act</i> is signed into law, ushering in major reforms for disability inclusion and equality.
1930	Every state in the union has adopted a version of the <i>Ohio Plan</i> .	1999	<i>Jewish Vocational Services and Work Resource Center</i> join a collaboration to form Community Link, providing transitional services for people moving from public assistance to work and self-sufficiency.
1934	<i>The first "seal" campaign</i> is launched to raise money and awareness for people living with disabilities. The seals would become especially popular during Easter.	2004	<i>Building Value</i> opens to provide training for in-demand construction jobs.
1935	<i>Disability services</i> are written into the Social Security Act.	2006	<i>Work Resource Center</i> becomes an Easterseals affiliate.
1940	<i>Jewish Vocational Services</i> forms in Cincinnati to provide career guidance to Jewish refugees and to care for people with disabilities.	2012	<i>Jewish Vocational Services</i> merges with Easterseals.
1967	<i>The "Easter Seals" campaign</i> becomes so well recognized, the International Society for Crippled Children rebrands as Easter Seals.	2013	Easterseals opens <i>Military &amp; Veteran Services</i> in Cincinnati.
1972	<i>The Work Resource Center</i> is formed by a group of Greater Cincinnati parents to create employment opportunities for people with developmental disabilities.	2015	<i>InsideOut Studio</i> opens a retail store in Hamilton, employing commissioned artists with disabilities.
		2019	<i>100th Anniversary Celebration</i>

## LIFE IN 1919

Congress passes legislation granting *women the right to vote*.

The Grand Canyon is designated as a *National Park*.

The Cincinnati Reds win their first *World Series*.

*Radio Corporation of America* (RCA) is founded.

States ratify prohibition as the *18th Amendment* to the U.S. Constitution.

Sir Barton becomes the first horse to win the *American Triple Crown*.

*Hilton Hotels* is established when Conrad Hilton opens his first hotel in Texas.

A Seattle-based package delivery service expands to California and adopts the name *United Parcel Service* (UPS).

*Bentley Motors* is founded in London.

Ford introduces the *electric starter* on the Model T.

*Grippos* starts manufacturing rolled sugar cones.  
Potato chips won't be introduced until 1959!

*A postage stamp costs 2¢*, a penny reduction from the previous year.



# Tonight's Program

## WELCOME

**Nic Novicki**

*Actor, Comedian, and founder of Easterseals Disability Film Challenge*

## SPECIAL THANKS FROM OUR HONORARY CHAIRS

**Craig & Diane Todd**

## #BREAKTHROUGHMOMENTS: THE LEGACY OF EDGAR ALLEN

**Angela Williams**

*President & CEO of Easterseals National*

**Pam Green**

*President & CEO of Easterseals Serving Greater Cincinnati*

## DINNER

## AWARDS PRESENTATION

- **Independence Award** | Juan Pacheco
- **Spirit of Easterseals Award** | Yalonda Render
- **Upward Mobility Award** | Nathan Tshiboyi
- **Outstanding Community Partner**  
The Carol and Ralph V. Haile / US Bank Foundation

## CREATING #BREAKTHROUGHMOMENTS

*Help us reach tonight's goal of \$50,000*



# Sponsors

Thank you to our sponsors for making the next 100 years of #BreakthroughMoments possible.

## POSSIBILITY SPONSORS

**AK** **AKSteel**  
#besomebody:  
**KATZ TELLER**

**Kroger**  
**KMK** | Law

**NEXTSTEP**  
NETWORKING  
**P&G**

The Carol Ann and  
Ralph V. Haile, Jr.  
**usbank** THE  
**FOUNDATION**  
*An independent family foundation*

## INCLUSION SPONSORS

**BARNES DENNIG**  
Accounting • Tax • Business Insight

**JOHNSON**  
INVESTMENT COUNSEL

**Paycor**

CEO Accelerators

**Messer**

**PNC**

**Truepoint**  
WEALTH COUNSEL

**Gallagher**

**HGC**  
CONSTRUCTION

**MITSUBISHI**  
ELECTRIC  
*Changes for the Better*

**Quanta**  
HCM

**WELLS**  
FARGO

## ADVOCACY SPONSORS

AMEND Consulting  
BakerHostetler  
BKD CPAs & Advisors  
BRG Realty Group  
Clark Schaeffer Hackett  
Deloitte  
Devine Talent Management, LLC  
Dinsmore

Eukles Wealth Management  
Focused Capitol Solutions  
HBH Holdings / Enerfab  
Hixson Architecture, Engineering, and Interiors  
Taft  
Tennant Packaging Corporation  
Thyssenkrupp Bilstein of America

## TABLE CAPTAINS

Joe and Liz Alter  
Peter Bloch Family  
Peter and Doreen Canton  
Barry Cobb and Jan Armstrong Cobb  
Kathy Daly  
David and Mindy Frimer  
David Giles  
Paul Heldman & Deborah Kirshner

Janet Jansen  
Robert and Jennifer Oestreicher  
David and Jenny Powell  
Christy Pretzinger  
Dov and Amanda Rosenberg  
Craig and Diane Todd  
Warren and Pam Weber  
Felicia Williams

## INDEPENDENCE AWARD

**Juan Pacheco**  
*Campaign Packing Coordinator  
United Way of Greater Cincinnati  
Easterseals Program: Military & Veteran Services*



Juan is a Marine veteran with a can-do attitude and caring heart. Through events beyond his control, Juan lost his job and home nearly overnight. He had to start over – but he wasn't alone. Even though it was tough to ask for help, he found it at Easterseals Military & Veteran Services. A dedicated team of fellow veterans partnered with Juan to create a series of Breakthrough Moments – from finding stable housing, to getting reliable transportation, to connecting him with a job that allows him to give back to the community. With his passion for computers, Juan received a scholarship and is pursuing a new career in information technology and computer networking.

## SPIRIT OF EASTERSEALS AWARD

**Yalonda Render**  
*Phlebotomist  
Cincinnati Children's  
Easterseals Program: Prosperity for All*



Yalonda was a successful working mother, but one night during a violent argument, she knew she had to make a difficult choice to protect herself and her children. She moved back to Cincinnati and – with limited resources – Yalonda had to turn to public assistance to provide for her family. The Breakthrough Moment came when Yalonda was introduced to Prosperity for All, an innovative Easterseals program that allows participants to train for in-demand careers while also receiving assistance for daily living costs like housing, food, transportation, and child care. Today, Yalonda is a respected member of the phlebotomy team at Cincinnati Children's, owns her own home and car, and is an ambassador for Prosperity for All, encouraging others to find their Breakthrough Moments at Easterseals.

## UPWARD MOBILITY AWARD

**Nathan Tschiboyi**  
Assembler  
Tennant Packaging Corporation  
Easterseals Programs:  
Project SEARCH, Work & Grow, Enclaves



Nathan was born in Belgium. His parents, Augustin and Therese, noticed he wasn't developing at the same rate as other children his age. They turned to doctors for help. At that time, the medical community didn't have many answers - and didn't offer his parents much in the way of hope. Wanting a better life for Nathan, Augustin and Therese moved to the United States where they finally received a diagnosis: Autism. When they became part of the Easterseals family, Nathan began to flourish. He received job training through Project SEARCH. He gained more employability skills through Work & Grow. Nathan then worked as part of an Easterseals Enclave at Avon and Tennant Packaging Corporation. When Tennant had a position for direct employment, they eagerly offered Nathan the job. Today, he is a valued member of the Tennant team, and his parents are very proud of him.

## OUTSTANDING COMMUNITY PARTNER



**The Carol Ann and Ralph V. Haile, Jr. / US Bank Foundation** has been instrumental in Easterseals' work to build brighter futures in Greater Cincinnati. Its investment in Building Value has propelled it into a premier construction workforce development program. Today, Building Value is an integral part of creating economic opportunity in the Uptown community as part of Cincinnati Children's Critical Care Building expansion being built by Messer Construction.

The Haile Foundation was a founding investor in Easterseals Military & Veteran Services, which fills a critical need for those who served in Greater Cincinnati. Easterseals cares for veterans regardless of their discharge status, which can be a disqualifying barrier to receiving services when they're needed most. Easterseals has been able to serve thousands of local vets by providing employment, educational, and non-medical emergency resources.

The Hailes were known for making a big impact, investing in urban core projects that created thousands of jobs. Their legacy lives on through the Haile Foundation and its outstanding community partnership with Easterseals.

# Board of Directors

Paul Heldman, Chair | The Kroger Co. (retired)

Jim Salters, Vice Chair | CEO Accelerators

Jan Armstrong Cobb, Secretary | Neyer Management

James Neyer, Treasurer | AI.Neyer, Inc.

---

Joseph C. Alter | AK Steel Corporation

Joel S. Brant | Katz Teller

John Brownlee | Procter & Gamble

Gary Dent | Devine Group

Greg Hammond | Hixson Architecture Engineering Interiors

Colleen Lindholz | Kroger Health

Kathy McMullen | Macy's, Inc. (retired)

Robert Oestreicher | Tire Discounters, Inc.

Jennifer Powell | Community Member

Jessica Rappaport | Community Member

Dov Rosenberg | Community Member

Barbara Scull | The Alleen Company

Brian Szames | BMS Advisors

Craig Todd | AMEND Consulting

Pamela Weber | PNC Bank

Stanford T. Williams, Jr. | Messer Construction



2901 Gilbert Avenue  
Cincinnati, OH 45206  
513-281-2316  
EastersealsGC.org

