



# JA INSPIRE

March 10th and 11th, 2020  
Northern Kentucky Convention Center

## 2020 Sponsors

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potential.

### What is Inspire?

JA Inspire is a Junior Achievement program designed to get high school students excited about their futures by exploring career opportunities in high growth industries. Local high schools will bring 4,000 ninth graders to an interactive career expo featuring more than 50 area employers. The students will try their hands at some of the region's most in-demand jobs. They will also meet professionals and skilled tradespeople who can explain what's great about their careers and what it takes to become qualified. Inspire includes a curriculum for the classroom that provides a fun and dynamic introduction to career exploration, highlighting the exhibiting companies. After the event, students will create career road maps, identifying the high school classes and post-graduation plans needed to reach their goals. (Please view the video summary of the 2019 JA Inspire by clicking [here](#))

### For employers

Sixty-seven percent of employers report challenges finding qualified workers for key roles. If you are one of them, what would you tell a 15-year-old about why a career in your industry deserves their attention? Inspire builds a relationship-based pipeline between young people and companies that will need talent when the students complete their education.

### How to get involved

#### Partner with us

JA Inspire is made possible due to support from corporate and community organizations that believe in the importance of inspiring young people to own their economic success. Sponsors will benefit from association with this important mission through recognition in our advance promotional materials and signage throughout the event. Sponsors that wish to exhibit as employers will have prime visibility at the expo. Several sponsorship levels will be available ranging from \$1,200 to \$20,000.

#### Exhibit at our event

We are looking for at least 50 employers excited to bring an interactive example of their work to our expo and engage with their future workforce. Exhibitors will have access to 4,000 young people who are actively planning their futures. Exhibitor fees can be found by clicking on the registration button below. Special pricing will be available for small companies and nonprofit organizations.

## BOOTH REGISTRATION

### FOR MORE INFORMATION, PLEASE CONTACT:

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