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MIDWEST USA CHINESE CHAMBER OF COMMERCE

2020 Chinese Chamber Lunar New Year Gala

Thursday, Feb. 6, from 5:30 to 8 pm
99 Restaurant in Sharonville



This momentous event is our opportunity to celebrate the most important holiday in Asian culture together. We want to bring the business community of Cincinnati (and beyond) together to mix, mingle and enjoy a fine evening of Chinese cultural celebration. Our program includes a lion dance to start the proceedings, followed by plenty of time for networking and enjoying Asian-inspired cuisine by 99 Restaurant's highly trained chefs. We garner improved relations between China and Cincinnati and we want to invite you to help us do it.

Guest Speaker



We are fortunate to have Dr. Robert Riegle joining us this year to speak about how the US-China relationship may play a role in the global economy and security. Dr. Riegle has performed work in North America, South America, Central America, the Middle East, North Africa, and Southeast Asia. Dr. Riegle has developed security solutions for National Security Agencies, the U.S. Dept. of Homeland Security and Law Enforcement organizations worldwide. Dr. Riegle served in the U.S. Government Senior



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Executive Service including appointments as DHS representative to the Department of Justice's Global Justice Initiative, the Co-chair of the National Fusion Center Coordination Group and as an advisory member of the Criminal Intelligence Coordinating Council. Prior to working at DHS, Dr. Riegle worked at Booz Allen Hamilton in the Strategic Communications Area and at the Defense Intelligence Agency with the National Intelligence Support Team, serving in Operations Iraqi Freedom, Enduring Freedom and Noble Eagle.

Event Sponsorship Levels

Thursday, February 6, 2020 at 99 Restaurant in Sharonville OH.

Jade Sponsorship - \$5,000

- Name and logo recognition in all web promotional materials
- Full-page advertisement in Gala program
- List of gala attendees
- Special recognition & on-stage speaking opportunity during the event
- 2 VIP seats at head table
- 2 full table of 10 seats each in preferred location

Gold Sponsorship - \$3,500

- Name and logo recognition in web promotional materials
- Half-page advertisement in Gala program
- List of gala attendees
- Recognition during the event
- 1 full table of 10 seats in preferred location

Silver Sponsorship - \$2,500

- Name and logo recognition in web promotional materials
- List of gala attendees
- Recognition during the event
- 1 full table of 10 seats

Additional options:

- Accepting Donated Items for Silent Auction & Raffle Prizes
 - Donated items valued above \$250 are eligible for complimentary ad space in the Gala program
- Program ads available for purchase
 - **Members: \$250** (1/2 page) | **\$400** (full page)
 - **Non-members: \$500** (1/2 page) | **\$750** (full page)
- Full table (10 seats) available for purchase until February 5
 - **Members: \$1500** (**\$1200** if purchased by Jan.15)
 - **Non-members: \$2000** (**\$1500** if purchased by Jan.15)

- Individual tickets available for purchase until February 5
 - All Active Members can purchase tickets individually before Jan. 15 at \$120; after at \$150
 - At-The-Door (check only), Non-members (general public) can purchase tickets individually at \$200.
 - We're running a special promotion on Facebook if you want to check out our page at <https://www.facebook.com/events/749902672139562/>.

The Chinese Chamber is a non profit organization and we hold this event each year to celebrate the community and raise funds for our operations throughout the rest of the year. Sponsorship is a great way to spread good will to a community that is growing quite quickly, especially with the massive influx of Chinese students attending local universities. We look to serve this new community and that of the export realm in the region too. We do this by collaborating with other movements to encourage immigration and diversity awareness. In addition to individual tickets, guests are also welcome to purchase a table of 10 with recognition for \$2000. We thank you for your support.

Directions & Parking

I-275 exit #46 and take US-42 to Mason. After a quarter mile turn right into the parking lot. The address is 11974 US-42 Cincinnati, OH 45241. Parking is ample around the restaurant. More parking is available across the street at the Sharonville Plaza. If any questions please contact our executive director Leo Chan at 513.501.3087 or email leo@china-midwest.com

The Team

