What is Inspire?
Inspire is a Junior Achievement way of getting high school students excited about their futures. Inspire will bring 4,000 ninth graders to Duke Energy Center for an interactive career expo featuring more than 40 area employers. The region’s most in-demand jobs will be on display with hands-on activities guided by professionals who can explain what’s great about their careers and what it takes to become qualified.

Inspire Students
Research shows students who feel connected to career goals are more likely to be motivated in the classroom and graduate. Ninth graders can use their Inspire experience to choose relevant electives and hone the academic skills critical for success in their chosen field. Students will also have the information they need to begin planning with their families for the specific post high school education and work experience employers will require.

Inspire Businesses
Inspire builds a relationship-based pipeline between young people and companies that need talent. Sixty-seven percent of companies report challenges finding qualified workers for key roles. If you are one of them, what would you tell a 15-year-old about why a career in your industry and at your company deserves their attention? These are impressions that will stick with students throughout their career exploration.

How to get involved

Partner with us
Staging an exhibition of this kind will only be possible with the support of corporate and community organizations that believe in inspiring young people to own their economic success. Sponsors will benefit from association with this important mission through recognition in our advance promotional materials and signage throughout the event. Sponsors also wishing to exhibit will have unlimited space and prime visibility at the expo.
Several sponsorship levels will be available ranging from $2,500 to $20,000.

Exhibit at our event
We need at least 40 employers excited to bring an interactive example of their work to our expo and engage with their future workforce. Exhibitors will have access to an estimated 4,000 young people and who are actively planning their futures. Employers are also invited to join our bonus event February 13th, from 4:00 PM - 7:00. During this time, we will open the expo floor to young adults enrolled in State sponsored work readiness programs. These candidates are either ready for entry level work or will be in the near future. Exhibitors are invited to bring recruiting staff to meet and recruit candidates for entry level positions.

CAREER CLUSTERS

Advanced manufacturing

Construction

Health and bioscience

Supply chain and logistics

Technology, data and business services

February 13 & 14, 2019
Duke Energy Convention Center
Inspire is Produced by Junior Achievement of OKI Partners Inc., in cooperation with the following organizations committed to empowering our young people to own their economic success.

Cincinnati USA Regional Chamber of Commerce
Greater Hamilton Chamber of Commerce
Navigo
Northern Kentucky Chamber of Commerce
Partners for a Competitive Workforce
REDI Cincinnati
Southwest Ohio Region Workforce Investment Board
Talbert House
The Health Collaborative
United Way of Greater Cincinnati
Workforce Investment Board, Butler, Clermont, Warren