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The University is grateful for the support of our alumni, boosters, friends, and fans. Your support is an important part of what makes Pacific Athletics such a success. As a member of the NCAA, Pacific must abide by NCAA rules and regulations as they relate to all aspects of its athletics program. Everyone involved in the athletics program, including alumni, boosters, friends and fans, is responsible for knowing these rules. Ultimately, the University of the Pacific is accountable for the acts of all individuals and groups representing the University's athletic interests.

PLEASE NOTE: The scope and complexity of NCAA legislation cannot be completely covered in this document. When you are faced with a situation and are unsure how to respond, we strongly urge you to remember that is better to be safe than sorry and please **"ASK BEFORE YOU ACT."** Failing to do so may jeopardize the eligibility of a prospect or enrolled student-athlete. Please contact a member of the compliance staff should you have any further questions.

DEFINITIONS

Representative of Athletics Interests (Booster): A booster is any individual or group that has ever:

- Been a member of an organization promoting Pacific Athletics;
- Contributed to the Pacific Athletics Department or its booster organizations;
- Assisted in evaluating or recruiting prospective student-athletes;
- Provided benefits to prospective student-athletes, enrolled student-athletes or their families; or
- Otherwise promoted the University of the Pacific Athletic program.

Keep in mind that it is very easy to meet one of more of these criteria. You are considered a booster if any of the following is true:

- You have ever participated in or been a member of the Pacific Athletic Foundation or any other group that supports a specific Pacific athletic team.
- You are a current or former Pacific student-athlete.
- You are the parent of a current or former Pacific student-athlete.
- You are the spouse of a Pacific athletic department employee.
- You are or have ever been an employee of Pacific.
- You have ever contributed to the Pacific athletic program.
- You have ever assisted in providing NCAA-permissible benefits to an enrolled student-athlete or his or her family or friends.
- You have ever helped arrange or have provided employment for an enrolled student-athlete.
- You have ever helped to arrange or have provided summer employment to prospects who have signed an offer or admissions to Pacific.
- You have ever purchased season tickets for any Pacific team.
- You have ever promoted the Pacific athletic program.

Once an individual qualifies as a Representative of Athletics Interests, they retain this identity forever.

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DEFINITIONS *continued from page 1*

Prospective Student-Athlete (PSA): A “prospect” is a student that has started classes for ninth grade (seventh grade for men’s basketball). A student that has not started classes for the ninth grade becomes a prospect if the student receives any benefits that Pacific does not provide to all prospective students in general. An individual remains a prospect until he or she starts classes at Pacific or reports for practice, whichever occurs earlier, even if they have signed a National Letter of Intent.

Enrolled Student-Athlete: A student-athlete is a student who a member of the athletics staff or an athletics representative solicited enrollment with a view toward the student’s ultimate participation in the intercollegiate athletics program. Any other student becomes a student-athlete only when the student reports for an intercollegiate squad that is under the jurisdiction of the athletics department.

Contact: A contact is any face-to-face encounter between a prospect or the prospect’s parents or legal guardians and an institutional staff member or athletics representative during which any dialogue occurs in excess of an exchange of a greeting. (See Recruitment of Prospects on page 3)

Recruiting: Recruiting is any solicitation of a prospect or the prospect’s family (including legal guardians) by a university staff member or athletics representative for the purpose of securing the prospect’s enrollment and participation in the Pacific athletics program. (See Recruitment of Prospects on page 3)

Offers and Inducements: Being involved, directly or indirectly, in making arrangements for, giving, or offering to give any financial aid or other benefits to the prospect or the prospect’s relatives or friends. Specifically prohibited financial aid, benefits, and arrangements include, but are not limited to, the following:

- Arranging employment for a prospect’s relatives
- Giving a gift of clothing or equipment
- Cosigning of loans
- Providing loans to a prospect’s relatives or friends
- Giving cash or like items
- Giving any tangible item, including merchandise
- Providing free or reduced-cost services, rentals, or purchases or any type
- Providing free or reduced-cost housing
- Providing use of an institution’s equipment (e.g., for a high school all-star game)
- Sponsoring or arranging for an awards banquet for high school, preparatory school, or two-year college athletics by an institution, representatives of its athletics interests, of its alumni groups, or of its fundraising organizations.

Extra Benefits: An extra benefit is defined as any special arrangement by an institutional employee or representative of Pacific’s athletics interests to provide a student-athlete or the student-athlete’s relatives or friends a benefit not expressly authorized by the NCAA legislation. Receipt of a benefit by student-athletes or their relatives or friends is not a violation of NCAA legislation if it is demonstrated that the same benefit is generally available to Pacific’s students or their relatives or friends or to a particular segment of the student body determined on a basis unrelated to athletics ability. Examples of extra benefits include, but are not limited to:

- A loan of money, gift, or use of a credit card
- Any signing or co-signing arrangements
- Rent free or reduced cost housing
- Payment for work not performed
- Shoes or apparel
- Use of automobile
- Transportation to or from work or school
- Free or reduced cost on any item or service
- Birthday/Wedding gifts
- Complimentary tickets to events/entertainment
- Guarantee of bond
- Office or home telephone use;
- Free typing service;
- Free use of a copy or fax machine

INVOLVEMENT WITH PROSPECTIVE STUDENT-ATHLETES

Benefits or Special Arrangements for Prospects

Athletics representatives may not provide any offers or inducements, benefits or special arrangements to a prospect or his or her family or friends. Coaches and institutional staff members are prohibited from soliciting funds or other privileges from athletics representatives to benefit a prospect's high school, prep school, college, club team or league.

Employment of Prospects

Athletics representatives may arrange employment for a prospect after completion of the prospect's senior year in high school. Compensation must be based on work actually performed at a rate commensurate with the going rate in the locality for similar services. Employed prospects may not receive benefits (e.g., transportation or meals) that are not provided to all other employees.

Recruitment of Prospects

Athletics department staff members and representatives of athletics interest always want to learn of new prospective student-athletes. However, strict guidelines exist which prohibits much of what you can do as a representative of Pacific's athletics interest.

Athletics representatives are prohibited from:

- Making Contact with Prospective Student-Athletes: Athletics representatives are not authorized or permissible recruiters. NCAA rules prohibit athletics representatives from engaging in in-person, on or off-campus contacts, as well as telephone or written communication with prospects or their family members. This includes letters, emails, social media (Twitter, Facebook), chat rooms and message boards. If a prospect initiates telephone contact with you, or if you have an inadvertent face-to-face encounter with a prospect or his or her parents, do not enter into a recruiting conversation. Please refer all questions about the athletics program to the appropriate coach or athletics department staff members. Only authorized institutional staff members are permitted to be involved in the recruiting process.
- Making Contact with Prospect's School: Athletics representatives may not contact the prospect's coach, principal or counselor in an attempt to evaluate a prospect, nor may they visit the prospect's school to pick up film or transcripts in order to facilitate the evaluation of prospects.
- Providing Expenses for Visits: Athletics representatives may not provide transportation or any other expenses (meals, lodging) for a high school or junior college prospect to visit the Pacific campus.

Athletics representative are permitted to:

- Attend Prospect's Events: Athletics representatives, on their own initiative, may attend events (e.g., contests, banquets) where prospects are present so long as no contact is made with the prospect or the prospect's family.
- Inform Pacific Coaches: Athletics representatives may make Pacific coaches aware of prospects in their area by contacting the coaches directly or forwarding news articles pertaining to particular prospects.
- Provide funding to benefit a local high school athletics program in the community where the athletics representative lives, if:
 - The representative acts independently of the institution
 - The funds are distributed through channel established by the high school or fundraising organization
 - The funds are not earmarked directly for a specific prospect.

Pre-Existing Relationships

Athletics representatives having a pre-existing relationship (i.e., the relationship existed before the student was recruited by Pacific) with a prospect or the family members of a prospect may continue normal contacts as long as such contacts are not made for recruiting purposes and are not arranged by members of the Pacific coaching staff. The relationship should remain the same as it was before the individual began to be recruited and no extra benefits can be provided to the prospect or their family.

It is understood that athletics representatives may from time to time have contact with prospects and/or their family members. Such contact is permissible so long as it is not made for the purpose of recruitment of the prospect, and involves only normal civility. In other words, if you meet a high school or junior college student-athlete during your normal course of business or social activity, there is no violation as long as you do not discuss Pacific athletics. If you are attending an alumni or athletics event and find yourself speaking with parents of a prospect, do not discuss the athletics program.

INVOLVEMENT WITH CURRENT STUDENT-ATHLETES

Agents

Student-athletes lose their amateur status and are not eligible for intercollegiate competition in a given sport if:

- The student-athlete or his or her family members enter into a written or oral agreement with an agent.
- The student-athlete or his or her family members accept or receive benefits from an agent, “runner” or financial planner.

Awards & Recognition Banquets

Booster groups may finance institutional awards and recognition banquets, provided all expenses are paid through the Department of Athletics.

Benefits

Athletic representatives may not provide any benefits or special arrangements to an enrolled student-athlete or his or her family or friends unless expressly permitted by NCAA rules.

Employment

Athletics representatives may employ current student-athletes during the academic year and vacation periods, provided the following conditions are met:

- A student-athlete may only be paid for work actually performed and at a rate commensurate with the going rate in the area for similar services;
- A student-athlete may not be compensated for any value that he or she may have for an employers because of any publicity, reputation, fame or personal following that he or she has obtained because of his or her athletics ability;
- Employers may not advertise a student-athlete’s employment to generate extra business, nor may they use a student-athlete’s name or picture to advertise, promote or recommend the sale or use of any commercial product or service.
- Student-athletes cannot be provided with any benefits not provided to other employees; and
- Student-athletes must document all employment with Pacific’s Assistant Director of Compliance.

Occasional Meals

Athletics representatives may provide an enrolled student-athlete or an entire team with an occasional meal. These offers can only be extended infrequently and the meal must take place in the individual’s home or at a Pacific athletic facility, although it may be catered. Athletic representatives cannot pay for an enrolled student-athlete or team to have a meal in a restaurant (on- or off-campus). An occasional meal form needs to be completed in advance and signed by the Assistant Director of Compliance and the Head Coach.

Scholarships/Donations

Athletic representatives cannot contribute funds to finance a scholarship for a particular student-athlete. Athletic representatives may contribute funds to the University of the Pacific to finance a scholarship for a particular sport, however the decision as to how such funds are to be allocated in the sport shall rest exclusively with the institution.

Tickets

Athletic representatives cannot purchase or agree to purchase complimentary admissions from a current student-athlete for any item of value.

Please continue to support Pacific student-athletes by attending athletic contests, home and away, and by contributing to the Athletic Department or your favorite team(s).

CONSEQUENCES FOR ATHLETIC REPRESENTATIVES FOR NCAA VIOLATIONS

The consequences for acting contrary to NCAA legislation can be quite severe.

Athletics representatives found to be in violation of NCAA rules resulting in the imposition of sanctions can be subject to the loss of all benefits and privileges received from the University of the Pacific. This can include the loss or ticket privileges, which may result in an individual being denied admittance to any University athletics event.

ADDITIONAL RULES TO KNOW

Donation Requests

NCAA rules prohibit Pacific from donating institutional memorabilia (e.g., jerseys, hats, t-shirts) or tickets to any organization for the purposes for raising funds for prospects.

It is **NOT** permissible for Pacific provide institutional memorabilia (e.g., jerseys, hats, t-shirts, autographed ball) or other items of value (e.g., tickets, money) to any organization for the purpose of being auctioned to raise funds to provide financial assistance to prospect aged individuals or to assist high schools in raising money for any program or group, even if there is no athletic nexus.

Sport Wagering

The NCAA does not permit student-athletes and athletic department staff members to wager on practices and competitions of intercollegiate, amateur and professional sports in which the NCAA conducts championships, including bowl subdivision football and emerging sports for women. It does not matter if Pacific sponsors a particular sport or not. The NCAA defines a wager as putting something at risk – such as an entry fee or wager (including dinner or a t-shirt) – in return for the opportunity to win something in return. The value of the wager does not matter.

This includes participation in Super Bowl squares, March Madness brackets, fantasy leagues, online bets, betting apps, parlay cards and prop bets. Providing inside information to anyone gambling on sports is also prohibited.

Please do not ask student-athletes or athletic department staff members to participate in these activities, as the consequences can be severe and can even effect the eligibility of a student-athlete.

Promotional Activities

Use of a student-athlete's name, picture or appearance to support any charitable, educational or nonprofit promotional activities requires written approval from the Assistant Director of Compliance, as there are specific conditions that make these activities permissible. These conditions include, but are not limited to:

- Student-athletes may not miss class to participate in the activity;
- All funds raised from the activity/project must go directly to the institution, conference, or the charitable, educational or nonprofit agency;
- The specific activity or project does not involve co-sponsorship, advertisement or promotion by a commercial agency; and
- The student-athlete and an authorized representative of the charitable, educational or nonprofit agency must sign a release statement ensuring the student-athlete's name, image or appearance is used in a manner consistent with all the guidelines.

Student-athletes may not recommend, promote or participate in the advertisement of a commercial organization or its product or service.

- Permissible Examples: Reading in a classroom, working with Habitat for Humanity.
- Impermissible Examples: Signing autographs at a car dealership; appearing in an advertisement for a local business. It does not matter if they are not identified by name, or if their status as a student-athlete is not mentioned, and it still applies even if a student-athlete is employed by that business.

QUESTIONS AND ANSWERS

Prospects and Recruiting

Q: Can a booster watch a prospect's athletic contest?

A: Yes, a booster may watch a prospect's athletic contests, but may not have contact with that prospect or the prospect's parents.

Q: Can a booster contact a high school student-athlete for the University of the Pacific?

A: No. ALL representatives of athletics interests who are not employed by the University are prohibited from contacting a prospect or any member of their family by telephone, letter, via social media, or in person at any locations with the purpose of encouraging the prospect to enroll at the University of the Pacific.

Q: Is it permissible for a booster to telephone a prospect once the prospect has committed to the Pacific or signed a National Letter of Intent to congratulate them?

A: No, even if the purpose of the call is only to congratulate the prospect, he or she is still a prospect and the same contact rules apply after committing or signing that applied before. An individual remains a "prospect" until they enroll at Pacific or report for practice, whichever occurs first.

Q: Is it permissible to exchange messages with prospective student-athletes through a chat room? Is it permissible to post messages on a prospect's webpage or social networking profile (Facebook, Twitter?)?

A: No, exchanging messages through a website message board or chat room, or posting messages on a prospect's social media are not permissible. Boosters are not permitted to have communication with prospects.

Q: What if I make unavoidable incidental contact with a prospect?

A: Unavoidable incidental contact with a prospect or their family is permissible provided the contact is not prearranged by the athletic representative or an athletic staff member and is not made for the purpose of recruitment.

Q: May a booster reimburse the coach of a prospect for expenses incurred in transporting a prospect to visit campus?

A: No. This would be considered an impermissible offer or inducement.

Q: May a booster be involved in any way with a prospect's official or unofficial visit?

A: No. Boosters are precluded from all recruiting activities. This includes providing meals, transportation, lodging, etc. for an unofficial or official visit.

Q: Can I entertain relatives and/or friends of a prospect at the University of the Pacific or off-campus?

A: No. This would be considered an impermissible offer or inducement.

Q: If a Pacific coach has a recruit at an event/game can I approach the coach and prospect?

A: No. A booster cannot make any contact with the prospect or the prospect's family. Approach the coach only after the prospect and the prospect's parents depart.

Q: Can I contact the prospect's coach or counselor?

A: No. A booster cannot contact or request anything (transcript, videotape) from a prospect's counselor or coach in order to evaluate the athletic or academic ability of the prospect.

Q: May a booster pay (in whole or in part) registration fees associated with sports camps?

A: No. This would be considered an impermissible offer or inducement.

Q: Can I entertain any coach from a high school, prep school, or junior college, or provide them with tickets, gifts, or other benefits?

A: No. Providing any form of entertainment or benefits to these coaches is not permitted.

Q: Is it permissible to provide free admission to a Pacific away contest to a prospect, family, friends or relatives?

A: No. Providing free admission is not permissible.

Q: Is the contact rule applicable to established family, friends, and neighbors?

A: No. However, it must be understood that such contacts may not be made for recruiting purposes and are not initiated by a member of Pacific's coaching staff.

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QUESTIONS AND ANSWERS *continued from page 6*

Current Student-Athletes

Q: May I invite a student-athlete or team over to my house for a meal?

A: Yes. It is permissible to invite a student-athlete or the entire team to your home for an occasional meal. It must be in your home or at a facility regularly used by a Pacific team (Spanos Center), not a restaurant, but can be catered. Please contact the Compliance Office to receive approval prior to hosting such an event.

Q: May a booster provide student-athletes professional services free of charge, or for a discount, for personal reasons?

A: No. Professional services provided at a fee less than the normal rate or at no expense to a student-athlete are extra benefits.

Q: May a student-athlete's name or picture be used to advertise or promote the sale or use of a commercial product or service?

A: No. Such activity would jeopardize the eligibility of the student-athlete.

Q: Can I sign, or co-sign, a note for a student-athlete or his or her relatives with an outside agency to arrange a loan?

A: No. This would be considered an extra benefit.

Q: May I provide gifts or awards to a student-athlete for his or her athletic performance?

A: No. All awards must conform to NCAA awards legislation and must be approved by the University of the Pacific Athletic Department.

Q: Is it permissible for a student-athlete to sell his or her complimentary admissions?

A: No. A student-athlete may not receive payment for their complimentary admissions and may not exchange them for any items of value. This action would jeopardize the student-athlete's eligibility.

Q: Can I ask a student-athlete for their autograph?

A: Yes, as long as nothing is offered in exchange for the autograph and the autograph is not displayed at the booster's place of business.

WHAT TO DO IF YOU BECOME AWARE OF A POSSIBLE VIOLATION?

If you become aware of any rules violations, or suspected rules violation, (intentional or not), you must contact the Compliance Office to report the information pertinent to the violation.

DON'T LEAVE IT FOR OTHERS – REPORT IT!

RULES TO REMEMBER

- Only coaches and athletics department staff members are permitted to be involved in the recruiting process. The prohibition of contact with a prospective student-athlete is not intended to relate to unavoidable contact with prospective student-athletes by representatives of athletic interests.
- A prospective student-athlete remains a prospective student-athlete even after he or she signs a National Letter of Intent or financial aid agreement to attend the University of the Pacific. The prospect does not lose his or her prospect status until he or she starts classes at the University of the Pacific or the beginning of official team practice, whichever occurs first.
- If a student-athlete accepts any extra-benefits it can affect their eligibility, and can lead to a student-athlete losing all eligibility for intercollegiate athletic participation.
- NCAA rules regarding student-athletes remain in effect throughout the entire year, including the summer break.

POSSIBLE PENALTIES FOR PACIFIC FOR ANY IMPROPER ACTIONS OF A REPRESENTATIVE OF ATHLETIC INTERESTS

Violations of NCAA rules can result in serious consequences for student-athletes, prospective student-athletes, coaches and the University of the Pacific as a whole. In certain circumstances, the NCAA can impose penalties on an institution even though a prospective student-athlete doesn't attend school there. Some examples for penalties for NCAA or West Coast Conference rules violations include, but are not limited to, the following:

- Loss of eligibility of an enrolled student-athlete;
- Forfeiture of games;
- Prohibiting a coach from recruiting off campus;
- Institutional fines and public censure;
- Reduction of scholarships;
- NCAA sanctions, including probation, recruiting and/or scholarship reductions;
- Prohibiting a team from participating in post-season competition, including conference tournaments.



Official West Coast
Conference Website
www.wccsports.com

This information is provided by:
University of the Pacific Intercollege Athletics

If you have any questions regarding NCAA or West Coast
Conferences rules please contact:

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Links to additional resources can be found [here](#).



Official NCAA website
www.ncaa.org