Rates effective February 1, 2020

FSANA Flight Training MONTHLY News

How to Advertise

Advertising in FSANA's digital Flight Training News Monthly reaches recipients whose focus is on the business of flight training. These are savvy and knowledgeable flight school owners, operators, managers, chief flight instructors and assistant chief flight instructors who are prime targets for advertisers with products and services used in the flight industry. Space is limited.

• Over 4,000 unique contacts • 34% open rate

# of insertions	1x	3x	6x	12x
$ per insertion	$400	$350	$300	$250

Bonus—All ads are linked to advertiser's URL.

SPECS—One size only (medium box): **300 x 250 pixels** (4.167 x 3.472 inches at 72 ppi/dpi)
File format: JPEG, PNG or GIF only. No animated GIFs.
Note: We advise keeping mobile displays in mind when designing your ad.

DEADLINE—New ads are due on the 25th of the month preceding edition month.
Example: April edition, ad deadline March 25

Ads are repeated monthly for the insertion period or until a replacement ad is submitted.

EASY SUBMISSION— Only one email required. Your submission is your reservation.
Submit by email only to **info@fsana.com**. Subject line **"Newsletter ad"**
—Include in body of email:
1. Your contact info (name, business name, mailing address, phone#)
2. URL for ad link (usually your website)
3. Special instructions, if any
4. Attach your ad art file (one ad per submission)

PAYMENT—No payment with submission. Payment due upon invoice after publication.

QUESTIONS—Contact **Debbie Sparks** at 561-767-6826 or dsparks@fsana.com

* * *

Header Position — The premiere spot in any newsletter. In our newsletter, the header appears directly under the masthead. **Please contact Debbie for availability.**

# of insertions	1x	3x	6x	12x
$ per insertion	$1200	$900	$600	$450

HEADER SPECS—Size: **600 x 125 pixels** (8.333 x 1.736 inches at 72 ppi/dpi)
File format: JPEG, PNG or GIF only. No animated GIFs.

Established in 2009, the Flight School Association of North America (FSANA) is the first and only association of its kind dedicated solely to the flight training industry. FSANA represents flight schools, firms that provide products and services to the flight training or aviation industry, and other supporting partners.

FSANA ~ 610-791-4359 ~ info@fsana.com ~ 3111 Arcadia Avenue, Allentown, PA 18103