

Extend your brand to those who matter most.

Advertising in the 2018 Northshore Home Builders Association Parade of Homes Magazine is now underway!



The Northshore Home Builders Association and advertisers are showcased in a full-color, coffee table style Magazine and its own Northshore HBA Parade app. The Parade of Homes will take place May 12th-13th and May 18th-20th, 2018. The Magazine will be distributed before and during the Parade of Homes at each home, sponsor locations, and other points of interest. Don't miss out on this great opportunity to promote your business, while showing your support to this builder's event!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

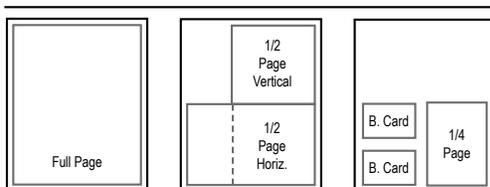
Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

GUIDEBOOK ADVERTISING RATES:

| Premium Ad Spots | Member | Non-Member |
|---------------------------------|-----------------|------------|
| Front Cover with 2 Page Feature | \$6,599 | N/A |
| Back Cover | \$2,899 | \$3,199 |
| Inside Front/Back Cover | \$2,599 | \$2,899 |
| Pages 2-5 | \$2,599 | \$2,899 |
| 1-2 Page Feature Article | \$2,299-\$3,999 | N/A |
| Additional Ad Spots | Color | Color |
| Full Page | \$1,799 | \$2,199 |
| 2/3 Page | \$1,299 | \$1,599 |
| 1/2 Page | \$1,099 | \$1,299 |
| 1/3 Page | \$799 | \$999 |
| 1/6 Page | \$499 | \$599 |
| 1/8 Page | \$299 | \$299 |

8.375" x 10.875" Publication



APP ADVERTISING RATES:

| | |
|-------------------------------------|---------|
| Top Banner Display Ad | \$2,000 |
| Bottom Banner Display Ad | \$2,000 |
| Home Screen/Category Display Ad | \$1,500 |
| Home Screen Button Package | \$1,000 |
| Opening Splash Page | \$750 |
| Home Listing Middle Banner Ad | \$500 |
| Company Ultimate Listing | \$299 |
| Other Features & Upgrades Available | call us |

Space Reservation Form

Fax to 952-448-9928
Reply to Email or Sign up Online
www.emconsultinginc.com/adreservation/NSHBAPOH

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Size: _____ Color B&W

If you have any questions or to reserve ad space, please contact your E&M representative Justin at justin@emconsultinginc.com at 800-572-0011 or 985-520-0504.

Need help designing your advertisement? Our Award-Winning graphics team can help!

Yes, please have a designer contact me.

No, I will submit our own artwork.

To opt-out of future communications, please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) Such requests will be honored within a reasonable time from the date of the request.

