LIFEWAVE

GLOBAL*
JANUARY 26 – APRIL 12/13, 2026

Earn a $250 bonus for developing new 1st-generation 1-Star Directors!

After rank advancing to or holding the paid rank of 1-Star Director, develop a new first-generation 1-Star Director in your enrollment tree. When that new leader maintains their paid rank (or higher) for any four additional weeks during the qualification period, ***you will earn a $250 bonus.***

*Excludes South Korea



LIMITED TIME ONLY!

Promotion details

For LifeWave Brand Partners in the United States, Canada, Mexico, Europe (EMEA), Thailand, Indonesia, Malaysia, Singapore, Taiwan, Hong Kong, Macau, Philippines, Japan, Australia, and New Zealand. Additional bonuses earned during the promotion will be awarded no sooner than 45 days following the close of the promotion.

Promotion runs:

United States/Canada/Mexico
Starts: January 26, 2026, 12:00 AM CT
Ends: April 12, 2026, 11:59 PM CST

Europe (EMEA)
Starts: January 26, 2026, 7:00 AM CET
Ends: April 13, 2026, 6:59 AM CEST

Thailand/Indonesia
Starts: January 26, 2026, 1:00 PM GMT+7
Ends: April 13, 2026, 11:59 AM GMT+7

Malaysia/Singapore/Taiwan/Hong Kong/Macau/Philippines
Starts: January 26, 2026, 2:00 PM GMT+8
Ends: April 13, 2026, 12:59 PM GMT+8

Japan
Starts: January 26, 2026, 3:00 PM GMT+9
Ends: April 13, 2026, 1:59 PM GMT+9

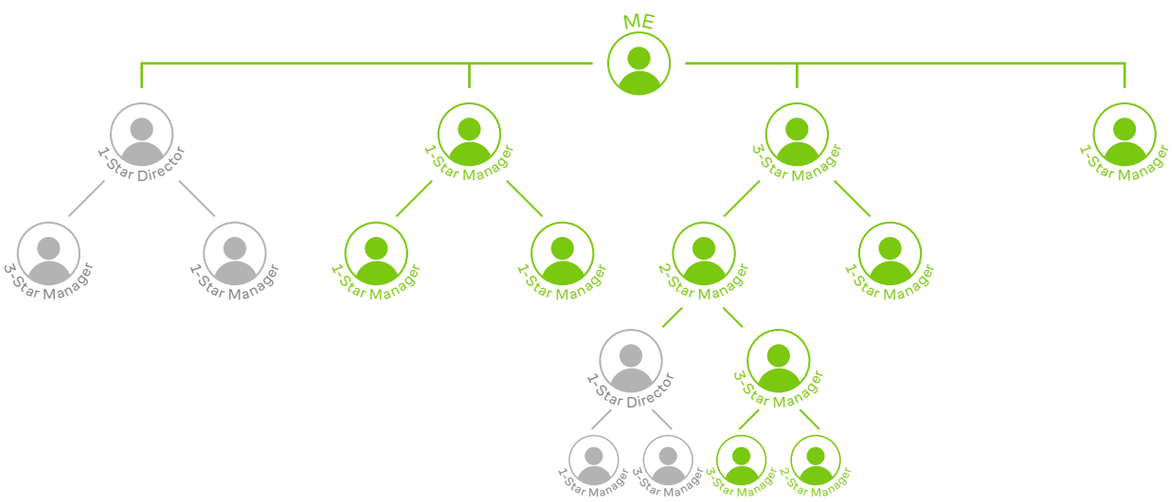
Australia/New Zealand
Starts: January 26, 2026, 4:00 PM GMT+10
Ends: April 13, 2026, 2:59 PM GMT+10

LifeWave's Policies and Procedures are applicable to all Brand Partner activities related to this promotion. The company maintains the right to, at its sole discretion, alter or change any terms, conditions, or elements of this promotion as it deems necessary or as dictated by applicable laws and regulations.

FAQs

Q1: What is my first generation?

A1: A first Generation includes all Brand Partners within an organization down to the next Brand Partner who has reached the qualifying rank of 1-Star Director or higher, no matter what leg. Your first generation for purposes of this promotion will be all people in that range up to 1-Star Director or higher.



Q2: Who is eligible to earn additional commissions with this promotion?

A2: Any 1-Star Director who helps develop a new first-generation 1-Star Director in their enrollment tree and supports them in maintaining that paid rank or higher for four additional weeks during the qualification period.

Q3: Does a new 1-Star Director or above need to maintain that rank for their upline 1-Star Director to receive additional commissions?

A3: Yes. The new 1-Star Director (or above) must maintain their paid-as rank for four additional weeks within the promotional period for their upline 1-Star Director to receive the additional commission. The four weeks do not need to be consecutive.

Q4: Can a 1-Star Director earn multiple bonuses during the promotional period?

A4: Yes. A 1-Star Director may earn multiple bonuses if they develop new first-generation 1-Star Directors across separate legs. Each newly developed leader must maintain their paid rank (or higher) for four weeks during the promotional period.

Q5: When can a Brand Partner expect to receive the additional commissions earned during the promotion period?

A5: A Brand Partner can expect to receive the additional commissions earned during the promotion no sooner than 45 days following the closure of the promotion.

Q6: Does the Brand Partner need to remain active for the duration of the promotion and through the promotion pay date to receive the additional commissions earned?

A6: Yes, the Brand Partner needs to remain active through the promotion pay date to receive additional commissions.

Q7: If a first-generation Brand Partner ranks up past 1-Star Director, can their upline 1-Star Director receive more than the $250 bonus?

A7: No. Once a Brand Partner hits the rank of 1-Star Director or above and maintains it for an additional four weeks, their upline 1-Star Director earns the bonus. No additional bonuses will be paid for a higher rank over 1-Star Director.