

**MADISON CHAMBER OF COMMERCE  
2021 SCARECROW COMPETITION GUIDELINES:**

All can participate-schools, businesses, families, individuals, and community groups.

- \* Scarecrows must be in good taste and suitable for viewing by all
- \* Scarecrows must be freestanding or supported by a prop (wheelbarrow, chair, etc.)
- \* Entire display must fit in an approximate 4 x 4 foot area.
- \* The Madison Chamber of Commerce (MCC) will determine the location for your scarecrow on a first come, first served basis, unless you request a specific location or scarecrow is being placed at your business location
- \* MCC is not responsible for loss or damage to scarecrows while on display.
- \* You are responsible for setting the scarecrow up in the designated spot and taking a digital photo to submit to the Chamber for online contest viewing.
- \* Judging will be by on-line public balloting, hosted by *The Source* newspaper, from October 15 through October 28. This year, we will also have a trio of judges from the art community to choose Most Creative. Winners will be announced on Halloween at the town's "Trunk or Treat" event.
- \* MCC reserves the right to use photographs and/or names of individuals and organizations for advertising and promotional purposes.

**Important Dates:**

***Wednesday, October 6*** - Last day to register.

***Saturday, October 9*** ...10am-noon: Bring completed scarecrow to the area near the Key Bank Courtyard downtown. Representatives of the Madison Chamber of Commerce will be there for check-in and location assignment. You are responsible for setting your scarecrow up in the designated spot.

Scarecrows must be in place by Monday, October 11.

***October 15*** - Online public judging begins.

***October 28*** - Last day for online voting

***October 31*** - winners announced at the Trunk or Treat event.