

The Magic of Madison

HOLIDAY & SMALL BUSINESS SATURDAY EVENTS:

Santa is coming to town on November 28!

Again this year, the Chamber will sponsor a day of festivities, but with a Covid ***twist***.

It'll still be an old-fashioned Downtown Holiday Celebration: Santa will arrive in his horse-drawn sleigh at the Cafe Allegre porch at 2pm. Because of social distancing, he will be seated at the top of the porch steps of the Cafe Allegre, and children are invited to stand at the bottom of the steps and parents/friends will be able to take their photo "with him" (sorry - it's 2020!)

We'll have a **GINGERBREAD HOUSE CONTEST DISPLAY** (with help from Madison Beach & Rec), a mailbox and instructions for **LETTERS TO SANTA** (they WILL be answered, thanks to the Women's Club of Madison), Madison Hose & North Madison Fire Departments' **FIRETRUCKS ON DISPLAY** (wear gloves for that, along with masks of course), **GREAT SHOPPING** at our stores, a **HOLIDAY MARKET** of artisans and crafters (this weekend and others until December 19), a Madison Police Department **TOY AND FOOD DRIVE**, and, as always, gifts for the children.

It'll be a slightly different experience than past years' events, but still a wonderful way to usher in the Holidays in town!

Coordinated by the Madison Chamber of Commerce, the activities are generously sponsored by local businesses!

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